



Osaka Convention & Tourism Bureau

MEETING & EVENT PLANNING BROCHURE

for International Planners



Osaka Convention & Tourism Bureau
MICE Promotion Department

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A message from

Osaka Convention & Tourism Bureau

President

Hiroshi Mizohata

The MICE industry is an engine for economic development and regional vitalization. Osaka, aiming to be a world-class international tourism destination, places strategic importance on business events promotion. Osaka is strengthened by a MICE promotional body made up of a collaboration between the Osaka Convention & Tourism Bureau, the Osaka prefecture and city governments, and the local economic sector.

Now more than ever we are making proactive and advanced efforts to achieve our goal of becoming Japan's number one and Asia's leading MICE destination. Osaka has a rich history and culture, and the popular sites of Osaka Castle and Dotonbori are just two of the countless traditional and modern cultural attractions that make up the city's tourism sites. Moreover, Osaka boasts a food culture so extensive that it is known as the place where you "eat till you drop!" The Osaka Convention & Tourism Bureau gives its full support to business events and the MICE industry.



President Mizohata cuts the ceremonial ribbon at the opening of the 12th Kansai Hotel & Restaurant Show (July 29- 31, 2020 at INTEX Osaka), Japan's first major exhibition after the lifting of the national state of emergency during the COVID-19 pandemic.



President Mizohata takes on the honorary role as Osaka's main representative for tourism and has become a local celebrity.

Why Choose Osaka

A message from
Director of MICE Policy

Yoshikazu Tanaka



Osaka is a city unrivaled in both its friendliness and capabilities. The following are my top 3 reasons for why event organizers should choose Osaka to host their events:

1 **Osaka is a safe, secure, and clean destination.**

This has contributed to Japan's status as the #2 most popular country people around the world want to move to. (Remitly, The Most Popular Countries for Moving Abroad 2020.)

2 **Osaka is extraordinarily capable of hosting events**

and has an impressive track record to prove it. Not limited to the 2019 G20 Summit or Tourism Expo Japan, Osaka also hosted the 12th Kansai Hotel and Restaurant Show. This was the first major exhibition to open in Japan after the outbreak of the COVID-19 pandemic and is a showcase of Osaka's resilience, vitality, and potential to deal with any scenario.

3 **Osaka has an extensive range of meeting rooms and accommodations.**

There are over 113,000 guest rooms across Osaka prefecture, and with event spaces ranging from expansive exhibition halls to cozy hotels, there is undoubtedly a venue in Osaka that meets your needs.

With all the options that Osaka has to offer, rest assured that our MICE team will help you find the perfect venue. Our team has the utmost experience and knowledge, as well as local and international connections, to ensure that your event can reach its full potential. We look forward to welcoming you to Osaka!



Osaka

Global Giant, Asian Superpower

By choosing Osaka as a destination, you are choosing a global power to host your event. Osaka is consistently recognized as a hub for financial markets and major corporations, and a “key node in global capital and talent flow.” (Brookings Institution, Global Cities Initiative 2016)

Brand Strength

ING Media

The World’s Most Talked About Cities 2019

Osaka is the 10th most talked-about city in the world in a ranking of 250 major cities. Hosting an event in Osaka means guaranteed digital visibility and attention, attracting attendees from all over Asia and the world.



Dotonbori, an iconic symbol of Osaka

Stability, Security, Safety

Economist Intelligence Unit

Global Liveability Ranking 2021

Osaka is recognized as the 2nd most liveable city in the world, reflecting Osaka’s stability and superior infrastructure. Meeting in Osaka ensures peace of mind and full enjoyment of the region’s treasures.



Nakanoshima Park, a green space in the city center nestled between two rivers.

Guaranteed Growth

JLL City Momentum Index 2019

Osaka is the world’s most dynamic city in commercial real estate. With World Expo 2025 Osaka, Kansai on its way, meeting in Osaka means catching on to this momentum and using it to fuel your organization.



Official rendering of Yumeshima, site of Expo 2025
(Provided By: Japan Association for the 2025 World Exposition)

Osaka

The metropolis to meet all event needs.

Exceptional domestic and international access.

Kansai International Airport (KIX) offers direct flights to 91 cities in 26 countries, and Itami Airport, Osaka Station, and Shin-Osaka Station all provide outstanding domestic access.



Kansai International Airport

Abundant meeting facilities and accommodations.

Osaka is equipped with countless first-class meeting and event venues. From business to luxury, Osaka prefecture boasts 1,672 hotels and accommodations (over 113,000 rooms) satisfying any budget.



ATC Hall

Endless tourist attractions.

With visits to Osaka Castle, afternoons at Osaka Aquarium Kaiyukan (one of the largest in the world), parties at Universal Studios Japan™, or cruises in the Osaka Bay, there is no end to sightseeing opportunities in Osaka.



Osaka Castle

Captivating food culture and shopping.

Known as the place where you “eat till you drop,” Osaka has all varieties of dining experiences from beloved “B-grade” street food, to luxury dining and cooking from around the world.



Dotonbori

A metropolis with affordable prices and friendly people.

Despite being Japan's second-largest metropolis, Osaka is one of the most affordable cities in the country, with globally competitive airfares. Osaka is also famous for the warmhearted locals, who enthusiastically welcome visitors from overseas.



Fukumusume, the shrine maidens of Imamiya Ebisu Shrine

History & Culture

With a history of more than 1,500 years, Osaka has long been a bustling merchant city and is today filled with rich historical and cultural sites.



Sumiyoshi Grand Shrine



Osaka City Central Public Hall



Shitennoji Temple with Abeno Harukas in the distance, Japan's tallest building

Leisure

Overflowing with an inexhaustible variety of world-renowned tourist attractions, every day in Osaka is filled with enchanting and unforgettable activities.



Namba Parks Shopping Complex



Universal Studios Japan™



Kaiyukan Aquarium

Food

Adored for its extensive food culture, Osaka is overflowing with culinary options from beloved street food to luxury dining, from vegetarian to halal. Osaka has over 200 restaurants registered in the Michelin Guide, and is the birthplace of dashi, a primary ingredient that defines traditional Japanese cooking.



Sports

Excited crowds fueled by local spirit, Osaka's sports teams put on wild spectator games welcoming anyone to attend and cheer.



Deep Experience Osaka

A variety of opportunities for genuine, immersive experiences

Original Guided Tours

EXPLORE

Osaka Cycling Tour



FEEL

Scenic Hiking to Minoh Waterfall



ENJOY

OTAKU Culture Walking Tour in Namba



Activities

King of Beasts, "Renjishi"

Tea Ceremony



Japanese KAWAII Culture



Making Sushi Art



SUP Tours



Become a Ninja



Sumo Experience



Octopus Balls, "Takoyaki"

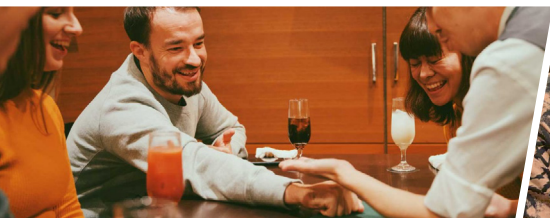


Osaka Night Life

Endless entertainment with after-event fun and relaxation

Dine

Magic Bar Tejinaya



Deep Food Tour and Bar Hopping in Namba



La Potcha Potcha



Dance

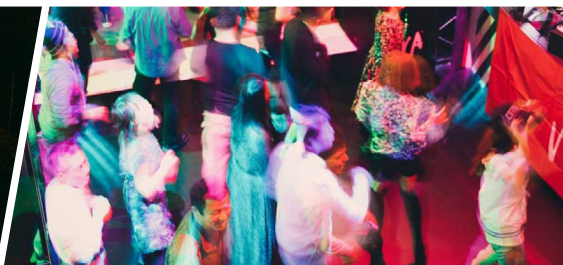
Giraffe Japan



Club Picadilly

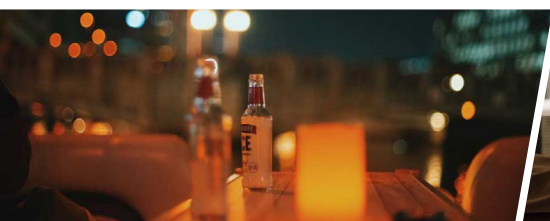


Maharaja Minami

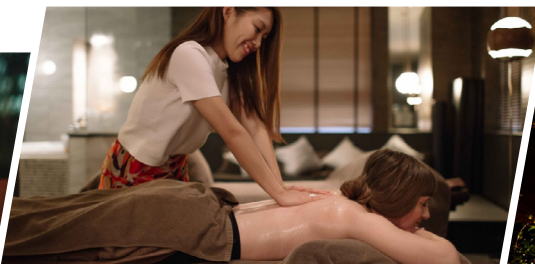


Relax

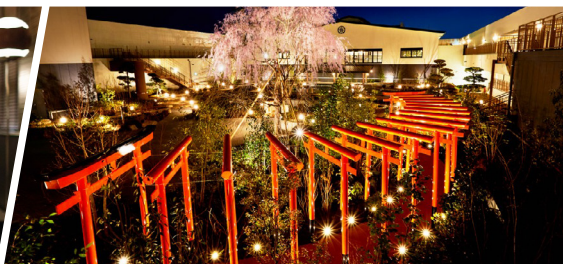
Nakanoshima VIP River Cruise



Relaxation Spa Velours



Solaniwa Onsen

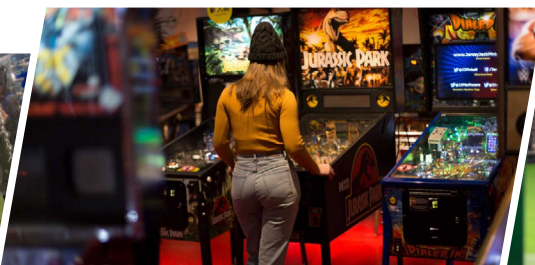


Play

Round1 Stadium



Silver Ball Planet



Umeda Batting Dome

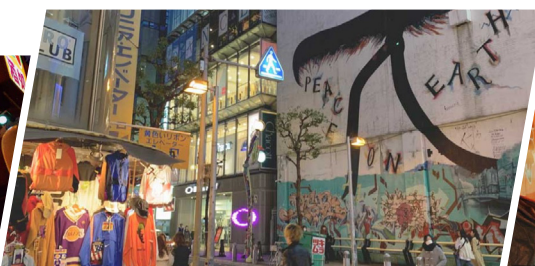


Explore

Shinsekai



America-mura



Ura-Temma



Greater Osaka Area

A wealth of options for excursions and day trips

Osaka is the center of the Kansai region, the heart of Japan, providing easy access to the abundant sites and locations that make the Kansai region a treasured destination. In addition to Kyoto and Nara, there are a multitude of destinations to choose from, ranging from spiritual serenity to bustling excitement.



Himeji Castle, Hyogo
(1.5 hrs from Osaka Station)

Fushimi Inari Taisha, Kyoto
(40 min from Osaka Station)



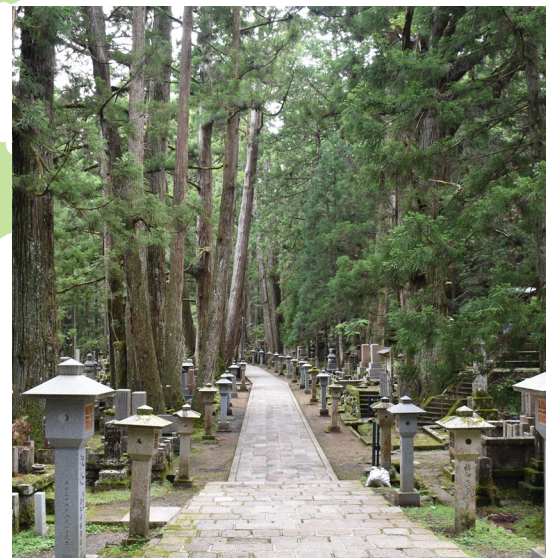
Todaiji Temple, Nara
(1 hr from Namba Station)



Port of Kobe, Hyogo
(40 min from Osaka Station)



Mount Koya, Wakayama
(2 hrs from Namba Station)



Event Support

from the

Osaka Convention & Tourism Bureau

PLANNING

We will help plan your event from start to finish and will support your venue selection with our expertise and networks across Osaka.

- Introduction to unique venues for main event and after-event gatherings, as well as accommodations.
- Arranging venue quotes or site visits.
- Social programs and activity ideas for after the event.
- Financial and material assistance.
- Assistance in inviting key persons.
- Arranging official invitations from the Osaka Prefecture Governor and/or Osaka City Mayor.



PREPARATION

We can assist with your PR campaigns as well as connect you with event professionals who can ensure the quality of every detail of your event.

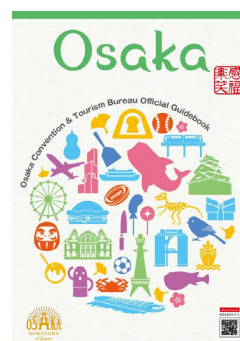
- Promote your event on our website, social media, and mail magazines to ensure the highest number of attendees and visitors.
- Introduce event service providers, including PCOs and travel agencies.



SUPPORT

We can ensure the highest satisfaction for attendees.

- Free Osaka maps and guidebooks in multiple languages for events that meet our conditions.
- Digital custom welcome message at Kansai International Airport's arrival lobby to extend a warm welcome to all attendees.
- Special welcome services at receptions and parties.



Osaka Convention & Tourism Bureau Official Guidebook

Osaka's MICE Areas

Osaka prefecture can be divided into eight different urban areas, each with unique resources and superior venues, guaranteeing that any event's needs can be met in Osaka.



Osaka's MICE Venues



Osaka has facilities of all varieties that accommodate events of any scope, and below are just a few of these perfectly equipped venues. For more of the options that Osaka has to offer, contact us at the Osaka Convention & Tourism Bureau.

Hokusei

Senri Life Science Center

- 560 sq. m. of exhibition space
- 12 meeting rooms for 20~ 420 pax
- Ideal for meetings and conventions



Umeda

Knowledge Capital Congrès Convention Center

- 1,700 sq. m. of exhibition space
- 9 meeting rooms for 24~ 1,472 pax
- Ideal for meetings, incentive tours, conventions, exhibitions



Nakanoshima

Osaka International Convention Center

- 2,600 sq. m. of exhibition space
- 26 meeting rooms for 24~ 2,800 pax
- Ideal for meetings, incentive tours, conventions, exhibitions



Sakaisuji Hommachi

MyDome Osaka

- 4,800 sq. m. of exhibition space
- 6 meeting rooms for up to 150 pax
- Ideal for meetings, conventions, exhibitions



Osaka Bay Area

INTEX Osaka

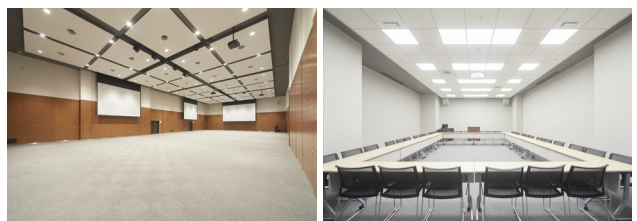
- 70,000 sq. m. of exhibition space, the largest in western Japan
- Various meeting rooms for up to 300 pax
- Ideal for meetings, incentive tours, convention, exhibitions



Namba - Minami

Namba SkyO Convention Hall

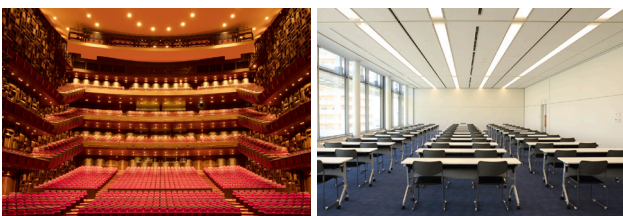
- 560 sq. m. of exhibition space
- 18~ 460 pax capacity
- Ideal for meetings, conferences, events



Sakai

Fenice Sacay

- Up to 2,000 pax capacity
- Ideal for meetings, events



KIX Rinku

Ochi Arena

- Up to 600 pax capacity in a 360° rotating restaurant
- Ideal for meetings, incentive tours, events



Osaka is celebrated for its extensive network of rivers winding through the city.
Contact us for information on the many river cruise and party plans available.



About Our Logo

Osaka's affectionate nickname of the "Downtown of Japan" reflects the city's friendly and fun-loving atmosphere. Our caption and logo, evoking an image of Osaka shining to the world, together encompass Osaka's status as a city brimming with vitality, history, and culture.

- We are Osaka -

Designed with **WaO!** in Mind

Inspiring & Creating Together

Osaka Convention & Tourism Bureau

MICE Homepage

mice.osaka-info.jp/en/

