

# Our Mission and Values

\_\_\_\_ COMPANY PROFILE \_\_\_\_



NRI continues to move forward, driven by the same DNA since its founding.

# Our mission

# "Envision and realize new paradigms" "Be a trusted partner for mutual growth"

Since our founding in 1965, we've developed thorough insight and a customer-oriented approach.

Nomura Research Institute was established as Japan's first private think tank.

In 1988, it merged with Nomura Computer Systems (which separated from Nomura Securities in 1966),
Japan's first company to use computers in the commercial environment.



\*Infrastructure and services with new value created by digital technology.

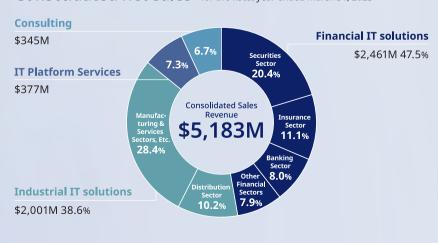
Our corporate statement at the NRI Group is "Dream up the future." In this era of dramatic change and widespread unpredictability, we aim to carve out a solid future and contribute to the world by focusing on society's needs and creating new value. The NRI Group will continue to pursue new challenges.

# Shingo Konomoto President & CEO, Chairman, Member of the Board, Representative Director Nomura Research Institute, Ltd. Shings Konomoto

### **Corporate Overview**

Corporate Name	Nomura Research Institute, Ltd.
Established	April 1, 1965
Capital	23,644,932,600 yen as of March 31, 2023
Number of Employees	6,782 (NRI Group 17,394) as of March 31, 2023
Headquarters	Otemachi Financial City Grand Cube, 1-9-2 Otemachi, Chiyoda-ku, Tokyo 100-0004, Japan
Stock exchange listed on	Prime Market of Tokyo Stock Exchange/ securities code 4307

## Consolidated net sales for the fiscal year ended March 31, 2023



Consolidated operating profit for the fiscal year ended March 31, 2023

Operating Profit Margin

16.2%



# Innovating a prosperous society based on unchanging values.

# Corporate Philosophy

# Mission

For Society **Envision and realize new paradigms** 

For Customers

Be a trusted partner for mutual growth

# Society We Innovate

Prosperous society that nourishes potential and brings dreams to life

Sustainable society that connects knowledge to treat the planet wisely

Resilient society that promotes safety and security

#### Values

Foresight and thoroughness to exceed expectations

Mutual respect to unite diverse individuals

Passion and pride to pursue new challenges

**Corporate Statement** 

Dream up the future.

# Resolving issues practically with our original business model.

NRI Group's original business model combines two strengths: consulting that identifies issues with accuracy to enable effective solutions, and IT solution expertise that resolves issues through system development and operation that employ advanced technology.

# Two functions empower NRI

Delivering innovative, continuous value through consistent "con-solutions"

We combine consulting and IT solutions services to increase value for clients.

#### Consulting

As a think tank, we provide social recommendations based on in-depth investigation and research. We also promote the transformation of organizations, businesses and ultimately society based on the experience and know-how of our numerous consultants familiar with various industries and business processes.

# IT solutions

Our IT engineers deliver transformation through information systems and various services using leading-edge technologies. We anticipate ad vanced technology trends and strategically incorporate them into our solutions.

Insight and proposals

Data analysis and verification

Integration and implementation of technology

We support society, business, and lifestyles through 4 business areas

### Consulting

Consultants with deep and diverse expertise address various client issues, leading to change.

## Financial IT solutions

Since our founding, we have anticipated changes in the financial industry and provided solutions to many clients in that

# Industrial IT solutions

We provide a wide range of services in the distribution, manufacturing, telecommunications and industrial sectors, while meeting the DX implementation needs of our clients.

## **IT Platform Services**

The importance of IT infrastructure is ever increasing as systems become more complex. NRI strategically incorporates and provides such solutions.





# Our Vision

\_\_\_ COMPANY PROFILE \_\_\_\_



# Toward 2030

With insight into the prosperity that lies beyond DX, we will dynamically transform the world with Digital Social Capital.

# **Vision Statement**

In an era of uncertainty, we envision a clear path toward unprecedented prosperity.

We lead the way with boldness and precision, realizing our customers' aspirations for a better society.

Creativity drives us to take on challenges, taking on challenges to growth, and growth to new possibilities.

With every step forward, we open a greater tomorrow.

Envision the value, Empower the change

# **Envision the value, Empower the change**

# Sustainability Strategy (Materiality)

To "create a sustainable future society" and "achieve the NRI Group's growth strategy", we established eight priorities as we move toward 2030.

**Value Creation** 



Co-create a thriving future society through expansion of digital social capital



Co-create an optimal society through effective utilization of resources



Co-create a safe and secure society through sophistication of infrastructure

Value Creation Capital



Advance human capital through bold actions and growth





Accumulate intellectual capital

through elevation of individual knowledge into organizational strength

Management Basis (ESG)



Contribute to the global environment through collaboration with business partners

of diverse professionals



Fulfill our social responsibilities through strengthening of relationships with stakeholders



Evolve governance through realization of strategic risk control

# NRI Group's growth story

Toward 2030, NRI envisions a growth story centered on core domains, DX and global activities. Through business and regional expansion, we aim to grow and dynamically transform the world with Digital Social Capital.

**Core domains** As a source of growth, our core businesses continue to transform and pursue value creation with clients through sophisticated quality and productivity.

Consulting

Significantly impact society

**Financial IT Solutions** 

Establish a dominant position in financial BPF (Business Platforms)

**Industrial IT Solutions** 

Become a key partner of companies growing through DX

**IT Infrastructure Services** 

Evolve services to realize safety and security

In addition to DX 1.0 and DX 2.0, we create businesses that impact society across companies and industries (DX 3.0). With Digital Social Capital, we will help realize a better society.

# Digital Social Capital created with DX 3.0

# Social DX

#### Digitization of administrative services

Improve convenience for citizens based on the Social Security and Tax Number System

# Regional revitalization and smartization

- Promote regional DX to improve quality of life and increase competitiveness
- Realize an optimized society through smartization of cities and buildings

### Expansion of new financial services

Expand new use of financial assets such as digital assets

# Value chain DX

#### Value chain optimization / tracing

Achieve both environmental symbiosis and economic efficiency, and visualize CO<sub>2</sub>

#### Circular economy PF creation

Effectively use resources to achieve harmony with the envi-

# **Infrastructure DX**

Infrastructure lifecycle innovation

Realize a sustainable and resilient social infrastructure

Create a financial infrastructure for carbon neutrality Create and advance markets such as decarbonization

Global NRI Group global hubs, especially in Japan/Asia, North America and Oceania, are achieving self-sustaining growth. We will deepen cooperation among regions and evolve into a globally managed company.

- Expanding offshore delivery functionality
- Strengthening cross-branch collaboration of con-

## Europe

▶ Strengthening research and consulting functions

# North Japan/Asia **America**

Strengthen DX business and enhance IP mutually, primarily in three global regions.

#### North America

Becoming a national player in the advanced DX development by expanding service offerings

## Oceania

- Shifting from the establishment of a business base to sustainable growth
- Achieving Tier 1 company status while retaining the characteristics of an Oceania-based company

# NRI's global network is growing.

NRI Group has bases in Asia, Europe, North America and Oceania. These global offices coordinate efforts to provide multifaceted support for the business expansion of clients.



# CASE STUDIES

# Smart city and digital governance initiativein Tsuruoka City, Yamagata Prefecture

Together with Tsuruoka City, NRI is promoting the creation of a smart city with digital governance to realize high-quality urban services. We aim to create a local hub\*1 as a base that leads to regional revitalization and community wellbeing\*2 in pursuit of safety, security and prosperity for all citizens.

\*1 A city in a rural area with functions that connect with the world and the ability to build self-reliant industries and economies.

\*2 A state in which all citizens are physically, mentally and socially sound and able to achieve their ideals





# Providing financial institutions and businesses with services related to My Number

NRI has participated in the government's My Number (social security and tax number) system since the design stage as a private business operator. Many clients use our safe and secure service, which is based on our deep understanding of the system and our long experience operating the core systems of financial institutions.

# Digitally optimizing construction processes for dramatic improvements in safety, productivity and environmental adaptability

NRI jointly established EARTHBRAIN Co., Ltd. with Komatsu, NTT Communications Corporation and Sony Semiconductor Solutions Corporation. The new company uses digital technology to optimally control all construction processes and create safe and productive construction sites of the future.



