

Welcome To CHIBA JAPAN



About Us

Chiba Convention Bureau and International Center (CCB-IC)

Since the convention complex representing Japan “Makuhari Messe” was built in 1989, Chiba Convention Bureau has been developing support to attract and hold meetings, conventions, exhibitions and incentive travels, as Japan’s pioneer in convention bureau, in cooperation with local universities and government agencies, various organizations and companies. The original knowledge and experience accumulated over the past 30 years will lead to success of the conventions held by all the organizers. Certified Meeting Professional (CMP) designated staff helps with expertise.

We can assist clients with:

- Bidding and hosting international association conferences
- Bidding and hosting incentive and corporate travel reward programs
- Consulting
- Securing government support
- Choosing local business events suppliers
- Event promotion and delegate boosting

Contact Us

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TEL +81-43-297-2751

FAX +81-43-297-2753

E-mail request@ccb.or.jp

Past meetings and events held in Chiba



MDRT Experience 2008
(April 2008) - 6,433 participants



Incentive travel hosted by an insurance company from Thailand
(September 2015) - 1,104 participants



Nature

Hot Springs

Food

Shopping

Why Chiba

1 The Best Access

Chiba Prefecture boasts the position of "Japan's No.1" in access from the world with excellent convenience provided by both airports of Narita and Haneda which are respectively ranked in first and second Japanese airports in terms of the number of passengers. Access from each of the cities of the country is also excellent, a rich network being its strength. The convention complex representing Japan "Makuhari Messe" is located in the middle of both airports which is extremely convenient, taking about 30 to 40 minutes by direct highway express bus.



Getting To Chiba

Access from Major Cities Overseas

Destination Cities from Narita Airport

40 Countries / Regions 106 Cities

Destination Cities from Haneda Airport

17 Countries / Regions 31 Cities



From Europe

Moscow	9 hours 25 minutes
Amsterdam	10 hours 55 minutes
Frankfurt	11 hours 5 minutes
Paris	11 hours 25 minutes
London	11 hours 35 minutes
Milan	11 hours 50 minutes

From Asia and Oceania

Seoul	1 hour 55 minutes (*)
Beijing	3 hours 15 minutes
Hong Kong	3 hours 55 minutes
Bangkok	5 hours 40 minutes
Singapore	6 hours 35 minutes
Sydney	9 hours 35 minutes

From North America

Vancouver	9 hours 45 minutes
Los Angeles	11 hours 20 minutes
Chicago	12 hours 55 minutes
Dallas	13 hours 25 minutes
New York	13 hours 55 minutes
Atlanta	12 hours 45 minutes

*Haneda Airport

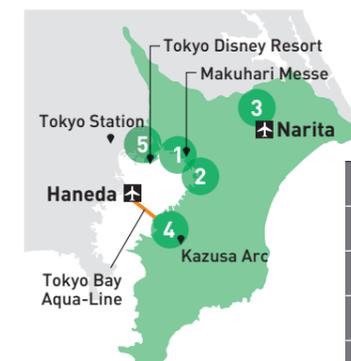
2 Japan's No.1 Support in Meeting Holding

3 Meeting Facilities Fitting the Organizers Needs

4 Rich Variety of Pre / Post Conference Tours

5 One Stop Service by Convention Bureau

Access to International Meeting and Tourism Cities in the Prefecture



	Narita International Airport	Haneda Airport	Tokyo Station
1 Makuhari area	35 minutes	36 minutes	38 minutes
2 Chiba Station area	47 minutes	1 hour 7 minutes	39 minutes
3 Narita area	5 minutes	1 hour 5 minutes	47 minutes
4 Kisarazu area	2 hours	55 minutes	1 hour
5 Urayasu area	1 hour 20 minutes	1 hour	16 minutes

Travel time by bus Travel time by train Travel time by bus and train

MAKUHARI area

MAKUHARI MESSE

International Convention Complex



Makuhari Messe is one of the most prestigious convention complexes integrating the International Exhibition Halls, International Conference Hall, and Makuhari Event Hall, that spreads over 210,000 square meters of land. Conveniently located between the heart of Tokyo and Narita International Airport, Makuhari Messe is an ideal site for a variety of international events, as there are many hotels to receive visitors in the neighboring area.

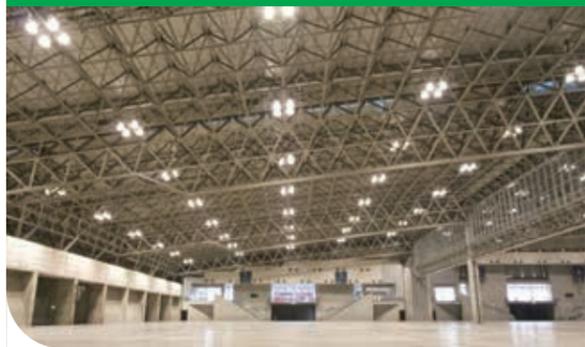
International Conference Hall



Makuhari Event Hall



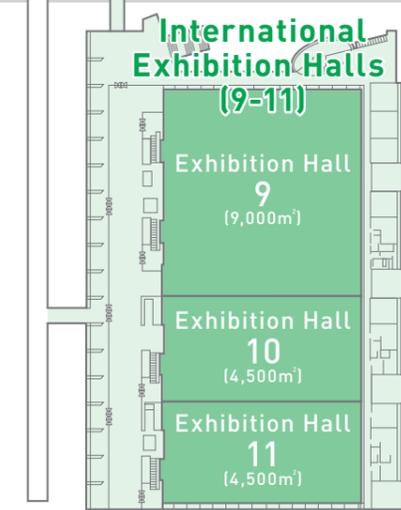
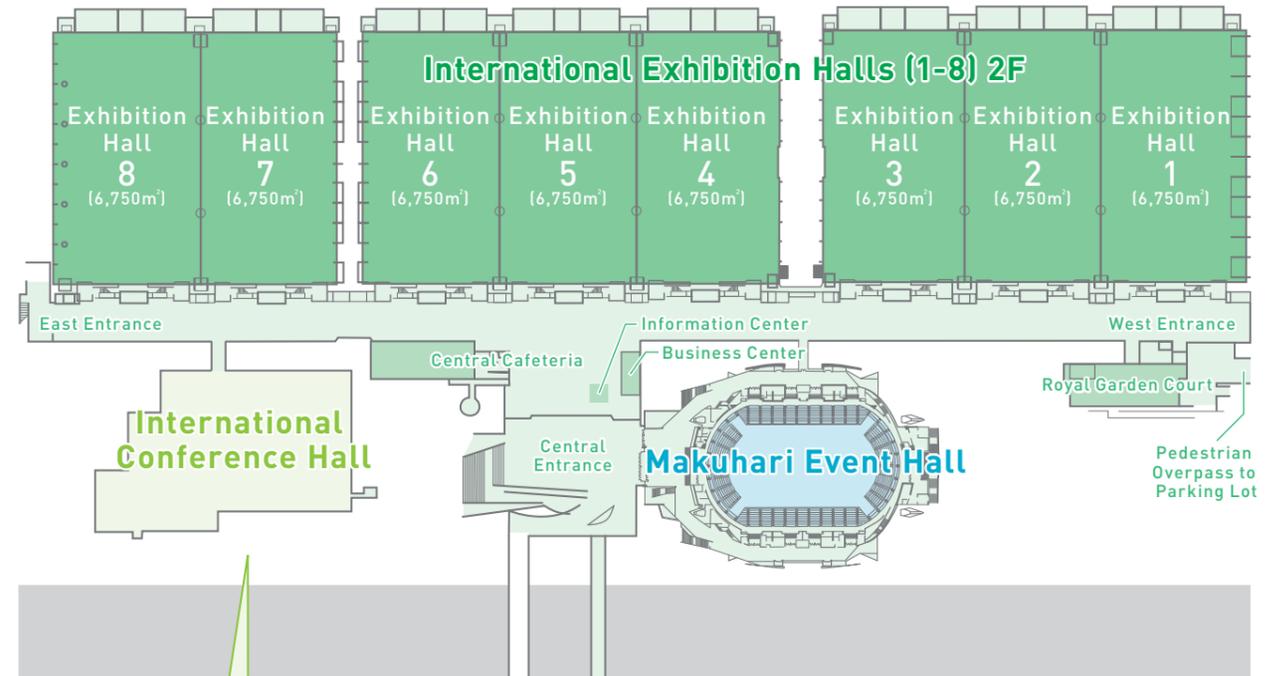
International Exhibition Halls 1-8



International Exhibition Halls 9-11



Meeting Facilities



文化が集まる、未来が集まる。



<http://www.m-messe.co.jp/en/>

ADDRESS

2-1, Nakase Mihama-ku, Chiba City, Chiba Pref. 261-0023, Japan

TEL +81-43-296-0001

FAX +81-43-296-0529

ACCESS

By Train 5 minutes walk from Kaihimakuhari station by using JR Keiyo line or Musashino line

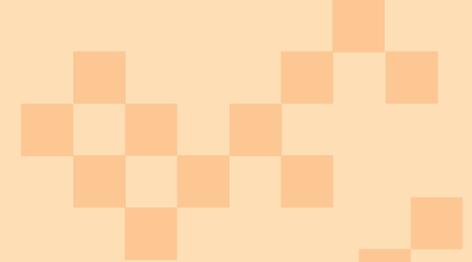
By Car Approx. 5 minutes from Wangan Narashino Interchange (Higashi-kanto Expressway) or Makuhari Interchange (Keiyo Toll Road) / Approx. 5 minutes from Wangan Chiba Interchange (Higashi-kanto Expressway) Makuhari Messe Parking Area (charge applies) Approx. 5,500 spaces for cars

Unique Venues



Taking advantage of Chiba prefecture's sophisticated urban spaces and vestiges of a long history, as well as the abundant nature and attractive tourism resources while being located in the Tokyo metropolitan area, we will help you produce the spectacle of an impressive convention.

Activity Program



Visitors can easily experience farming and fishing lifestyles, such as rice planting, seine fishing, and fruit picking in Chiba prefecture, where one can find abundant nature despite the location within the greater Tokyo metropolitan area. These experiences are available for team building programs.

Chiba City Museum of Art Sayado Hall



Japanese Garden "Mihama - en" and Tea House "Shoraitei"



Chiba Urban Monorail



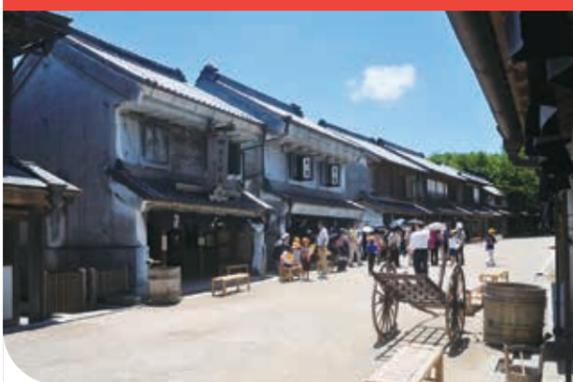
Baseball Stadium - Terrace and Suite



Pleasure Boats "Yakatabune"



Chiba Prefecture Boso-no-Mura

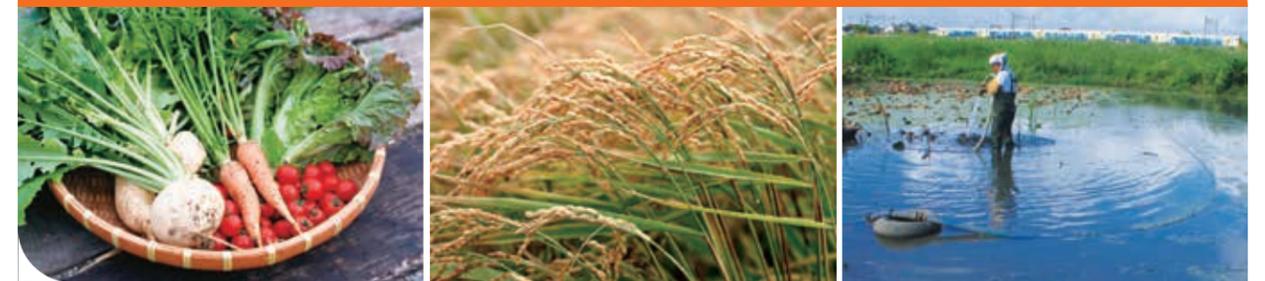


Fruit picking



An abundant variety of fruits can be harvested seasonally throughout the year, including strawberries, blueberries, pears, loquats, melons, watermelons, etc.

Farming



You can experience vegetable growing and rice planting. Located within the Greater Tokyo Area, Chiba Prefecture is also rich in nature.

Fishing



Surrounded on three sides by the sea, Chiba prefecture is the ideal location for Japanese fishing. You can experience seine fishing, fixed net fishing, sudate (net trap) fishing, and shellfish gathering.

Attraction Plan

At the Chiba Convention Bureau and International Center, we provide a large number of plans involving attractions you can enjoy in a variety of settings – Japanese culture and arts representative of Chiba, classical music, performances with Japanese instruments, and even the field of creative music. Fascinating performers active on a number of fronts in Japan and abroad, including excellent groups within the prefecture working to uphold the inheritance of traditional arts, produce refined and peaceful moments.

Attractions Unique to Chiba

Chiba Symphony Orchestra



Chiba Lotte Marines Cheerleaders M☆ Splash!!



Chiba's Arts and Culture

The puppet show, "Nanso Satomi Hakkenden"



Takabe Shrine's Knife Ceremony



Funabashi Baka-men Masked Dance



Honobono Drumming



Sawara Musical Accompaniment



Choshi City Bouncing Drumming



Mizore-Style Funabashi Shibaroku Drumming



Urayasu Musical Accompaniment



Hakuho Japanese Drumming

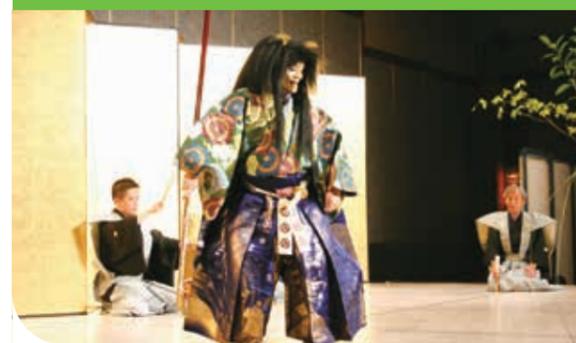


Wadaiko Arakawa Shachu



Japanese Traditional Arts

Noh Performances



Koto, Shamisen and Shakuhachi



Traditional Experiences

To spend a more impressive and meaningful time at the venue, we can arrange lively experiences based on Japanese culture or local traditions.

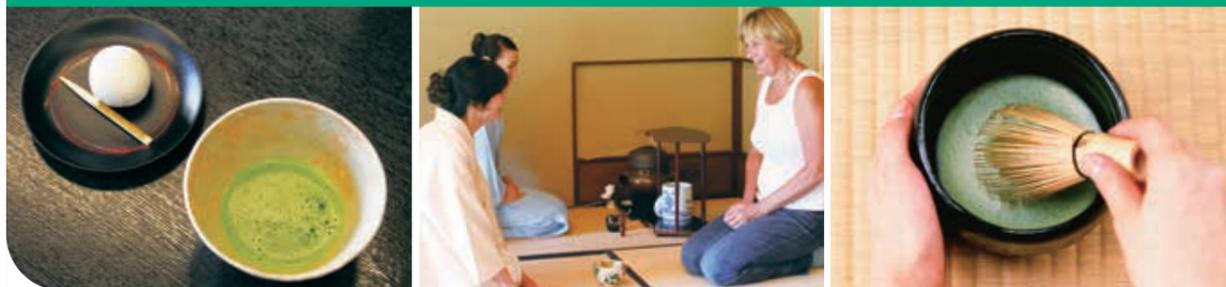
Cultural Experiences Unique to Chiba

Making "thick-rolled sushi", a Chiba Boso local cuisine



Japanese Cultural Experiences

Tea ceremony



Flower arrangement



Origami



Calligraphy



Kimono dressing



Armor exhibition/trying on



Sumo stable tour



Basic Information on Chiba

Chiba prefecture features warm weather and abundant nature, despite its location in central Japan. Here is some basic information pertinent to your stay in the prefecture.

Profile

In Chiba Prefecture, there are modern large-scale shopping malls as well as world-famous theme parks and at the same time, you can also see historical townscapes in which are remaining the vestiges of ancient times, fishing villages where a unique culture is still living, deep green woodlands and splendid sceneries all along the coastline, making it a prefecture overflowing with a variety of charms. In addition, it is boasting the position of Japan's Top-Class in both fishery and stock-breeding industries, representing a reservoir of agricultural and marine products for which special attention was paid to volume and quality.

Population	6,216,000
Language	Japanese
Currency	Yen
Electricity	100volts, A.C.
Time Zone	UTC+9

Tours of Chiba's industry

Tours are provided of the cutting edge research facilities and factories in the prefecture that make good use of the convenience of the metropolitan area and the favorable environment.

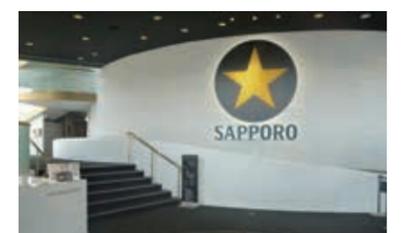
- Kazusa DNA Research Institute**
This DNA research institute has produced results in the area of genomic analysis.
- NITE Biotechnology Development Center**
This is a national institution that promotes the industrial use of research results, such as biological genetic resources.
- Kazusa Incubation Center**
This facility works to incubate new businesses that leverage the results of research.
- National Institutes for Quantum and Radiological Science and Technology National Institute of Radiological Sciences**
National Institute of Radiological Sciences (NIRS) is a world-leading radiological research institute with outstanding research levels and facilities.
- National Cancer Center Hospital East**
This hospital attached to the National Cancer Center carries out research on advanced cancer treatments.
- JFE Steel Corporation East Japan Works (Chiba)**
This was Japan's first modern steel works constructed after World War II.
- Lion Corporation Chiba Plant**
This manufacturer of medicated products holds the top share for oral care products.
- Toyo-Sasaki Glass Co., Ltd. Chiba Plant**
This glass products factory possesses production capabilities based both on machinery and craftsmen.
- Sapporo Beer Chiba Plant Marine House**
This beer factory pursues the most authentic beer flavor for Sapporo Breweries, a company boasting the 4th largest share of the Japan market.



Kazusa DNA Research Institute



National Institutes for Quantum and Radiological Science and Technology National Institute of Radiological Sciences



Sapporo Beer Chiba Plant Marine House

Convention Support Services

At the Chiba Convention Bureau and International Center, we assist you, the organizers, with a wide variety of options to carry out and attract guests to your convention.

Step 1 Venue Selection Phase

- Provide free consultation (venue, accommodation, post-convention services, etc.)
- Joint Activities to Attract Guests
Receive inspections prior to the conference, estimate sheet, proposal paper, assist in preparation of a bid paper, lobbying support
- Financial Support
- Coordination with Related Government Organizations
Arrange letters of invitation to the governor and mayors, arrange sponsorship names
- Chiba MICE promotional DVD distribution and lending out
- Provide a variety of materials
(convention guide aimed at organizers, city sightseeing map, city sightseeing guide, etc.)
- Introduce related businesses (conference management businesses, travel companies, etc.)
- Hold seminars aimed at organizers

Step 2 Preparation Phase after Deciding the Venue

- Provide free consultation (venue, accommodation, post-convention services, etc.)
- Help secure and coordinate the venue
- Coordinate cooperation with local organizations (prefecture, city, local universities, high schools, businesses, etc.)
- Promotional activities at previous venues (PR booth, assist in preparation of PR leaflets, etc.)
- Assist Public Relations Activities
- Introduce events and party plans
- Introduce unique reception venues
- Introduce volunteers (languages, administration)
- Set convention rates (hotel accommodation)
- Raise donations, provide guidance about subsidy and grant programs
- Provide various materials (sightseeing images, etc.)

Step 3 Holding the Event

- Provide free consultation
- Plan and arrange attractions
- Set up welcome sign and banner
- Arrange Japanese and local cultural experiences
- Introduce pre- and post-convention tours (guide to attractions within the prefecture)
- Introduce industry visits (company visits)

Incentive Support Program

We support incentive travels by providing giveaways, attractions, local cultural experiences, etc.

*This program is updated annually.

Eligibility Criteria

A Corporate Meeting or Incentive Travel Group for a group of 40 or more

1. At least two nights staying in Chiba
2. Holding a gala dinner or a ceremony while staying in Chiba
3. Planned events should not be related to any political or religious issue

Program Overview

Group Size	
40 or more	Giveaway for each participant
80 or more	Giveaway for each participant + Warm welcome at Airport (Narita) + A choice of party entertainment from following options • Baka-men Chiba Traditional Dance Performance • Taiko Performance • Takabe Shrine's Knife Ceremony • Koto, Shamisen and Shakuhachi (Traditional Instruments Music) • Chiba Lotte Marines Cheer Leading Performance • Special request () or • Subsidy for transportation
500 or more	Giveaway for each participant and Special Souvenir for VIP + Warm welcome at Airport (Narita) with Kimono Girl + A choice of party entertainment and Program from following options Party entertainment • Kabuki Performance • Noh Performance • Orchestra – Quartet Performance • Same entertainment as 80 or more Program • Tea Ceremony • Ikebana Flower arrangement for max 10 persons • Making thick-rolled sushi for max 10 persons • Wearing Kimono for max 10 persons • Special request

※All offer are subject to availability and venue conditions.

Application should be submitted at least one month before the event to request@ccb.or.jp