



“Heart” of JAPAN~Technology & Tradition

# AICHI-NAGOYA



MEETING PLANNERS GUIDE



# Why Aichi-Nagoya?



## Why Aichi-Nagoya?

### 1 Advanced Technology and Rich Tradition

P3 Technical Visit / Unique Venue  
P4 Sightseeing

Located in central Japan, Aichi-Nagoya has flourished as a center for exchange from ancient times. Woodworking technology used to construct Nagoya Castle has led to the aggregation of one of the world's most advanced high-tech industrial centers. Additionally, the region has produced a large number of samurai leaders and has fostered unique traditional culture.



photo by R.Oikawa

### 2 Complete MICE Facilities

P5 MICE Venue  
P6 Hotel

The region includes substantial high capacity MICE facilities to accommodate international MICE events, with excellent access to public transportation. Moreover, the facilities have lower usage fees compared with other major cities, providing superior economic efficiency. Aichi-Nagoya has many MICE venues such as the Nagoya Congress Center and Portmesse Nagoya, which boast numerous MICE events; and the Aichi Sky Expo, which opened in 2019 and is the first exhibition center directly connected to the international airport in Japan.



### 3 Excellent Access

P7 Location & Access

Located between Tokyo and Osaka, Aichi-Nagoya is one of the nation's largest transportation hubs with substantial expressway and railway networks, Chubu Centrair International Airport, and ports suitable for large cruise ships. Downtown Nagoya can be reached in about 30 minutes by train from Chubu Centrair International Airport and about 100 minutes from Tokyo and 50 minutes from Osaka by bullet train.



Photo by Central Japan Railway Company

### 4 Local Support and Hospitality

P8 Support & Services

Numerous MICE events have fostered excellent local hospitality. Aichi-Nagoya has prepared an extensive menu of support services for holding MICE events in the region.



### 5 A Reassuring Record of Experience

P9 Experience

Aichi-Nagoya has a wealth of experience hosting EXPO 2005, AICHI, JAPAN, large-scale conferences, such as the tenth meeting of the Conference of the Parties to the Convention on Biological Diversity (COP10) and the UNESCO World Conference on Education for Sustainable Development (ESD). We are proud of our extensive experience as a host city for holding MICE events.



# Technical Visit\* and Industrial Tourism

\* Technical Visit : Industrial inspection tours which you can visit companies and learn about their techniques and management philosophy through factory tours, seminars, etc.

*Technical Visit*

Aichi-Nagoya: a hub for manufacturing aggregates various technologies ranging from traditional industries such as ceramics and textiles to advanced industries such as automobiles, aerospace, and robotics. We have a list of companies where inspections and tours are available. Please feel free to use the list as a reference for your next MICE events in the region.



[https://aichi-nagoya-mice.jp/en/five\\_reason/index.html#visit](https://aichi-nagoya-mice.jp/en/five_reason/index.html#visit)



Iwatsanbou Mfg Co.,Ltd.



ALPS STEEL



HOURAISEN KOBO



OKUMIKAWA distillery

# Unique Events at Unique Places

Aichi-Nagoya has many unique venues that represent the history, culture and technology of the region. Banquets held at these venues will provide an extraordinary experience and unforgettable memories for your guests.

*Unique Venue*



[https://aichi-nagoya-mice.jp/en/five\\_reason/digital\\_book/uvg/](https://aichi-nagoya-mice.jp/en/five_reason/digital_book/uvg/)



SCMAGLEV and Railway Park

※The photo is for illustration purposes only.



The Tokugawa Art Museum



AICHI MUSEUM OF FLIGHT



Handa Red Brick Building

# Places to Visit

Aichi-Nagoya offers a wide variety of interesting sites with rich historical and cultural background. Choosing suitable sites from this selection allows MICE event organizers to design their own excursions. Visits to impressive sites and museums enable every MICE participant to enjoy a memorable trip to Aichi-Nagoya.

## Sightseeing



Official Site for Tourism Aichi "Aichi Now"  
<https://www.aichi-now.jp/en/>



Nagoya City Guide "VISIT NAGOYA"  
<https://www.nagoya-info.jp/en/>

### TECHNOLOGY



Provided by Toyota Commemorative Museum of Industry and Technology

Toyota Commemorative Museum  
of Industry and Technology  
<https://www.nagoya-info.jp/en/spot/detail/15/>



Nagoya Castle  
<https://www.nagoya-info.jp/en/spot/detail/1/>



### HISTORY



Atsuta Shrine  
<https://www.nagoya-info.jp/en/spot/detail/11/>



National Treasure Inuyama Castle &  
Inuyama Castle Town  
National Treasure Inuyama Castle URL  
<https://www.aichi-now.jp/en/spots/detail/20/>



Inuyama Castle Town URL  
<https://www.aichi-now.jp/en/spots/detail/176/>



### TRADITIONAL CULTURE



Pottery Footpath  
<https://www.aichi-now.jp/en/spots/detail/33/>



KAKUKYU, HATCHO MISO Limited Partnership

Miso Fermentation Storehouse  
<https://www.aichi-now.jp/en/spots/detail/1818/>



### THEME PARK



LEGOLAND® Japan

LEGOLAND® Japan  
<https://www.nagoya-info.jp/en/spot/detail/17/>



### NEW LANDMARK



©Studio Ghibli

Ghibli Park  
Scheduled to open in Fall 2022  
<https://www.aichi-now.jp/kaze/>



# Economical and Accessible MICE Facilities

MICE Venue

Not only do the MICE facilities in Aichi-Nagoya offer comfort and excellent access to the city center, but they are also cost-effective. These facilities provide MICE event organizers ample capacity and equipment to host large-scale events. With excellent cost performance and complete service, Aichi-Nagoya can fully accommodate every MICE event.



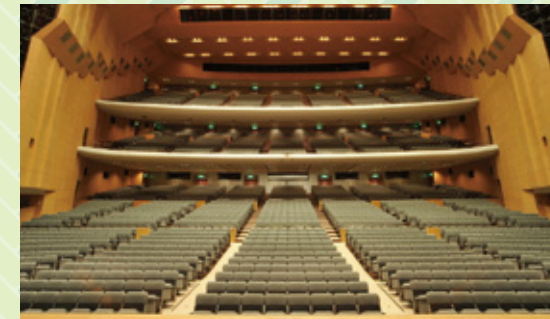
<https://www.nagoya-info.jp/en/convention/list/>

## Nagoya Congress Center

The Century Hall, with a capacity of approximately 3,000 seats, a multi-purpose event hall, Shirotori Hall, a reception hall, exhibition rooms, and large, medium, and small conference rooms can be used for a variety of events, including international conferences, ceremonies, exhibitions, and concerts.



<https://www.nagoya-congress-center.jp/en/>



## Nagoya International Exhibition Hall (Portmesse Nagoya)

The exhibition facility is approximately 40,000 m<sup>2</sup>, consisting of the new Exhibition Hall 1 (opening in October 2022), Exhibition Hall 2, and Exhibition Hall 3, which can accommodate a variety of events. In addition to these facilities, the building is also equipped to cater to conferences, seminars and ceremonies.



<https://portmesse.com/en>



## Aichi International Exhibition Center (Aichi Sky Expo)

Aichi Sky Expo is the only permanent bonded exhibition center and the first exhibition center directly connected to the international airport in Japan. Its 60,000 m<sup>2</sup> exhibition space is one of the largest in Japan.



<https://www.aichiskyexpo.com/?lang=en>



# Accommodations with Complete Hospitality

Hotel

Aichi-Nagoya has many world-class hotels highly suited to accommodating distinguished guests. Moreover, many of the accommodations are located in the center of Nagoya and the area around Chubu Centrair International Airport, enabling visitors to access to tourist attractions easily. Visitors are sure to have a great time staying in Aichi-Nagoya.



<https://www.nagoya-info.jp/en/convention/hotel/>

There are about 30,000 rooms available in Nagoya, and about 4,000 rooms available in accommodations ranging from casual to luxury in the area around Chubu Centrair International Airport where the Aichi Sky Expo is located.

As of October 2021 Rate:1 USD=110 JPY

Area	Hotel	Total Rooms	Twin		Double		Suite	
			Number of rooms	Room charge(USD)	Number of rooms	Room charge(USD)	Number of rooms	Room charge(USD)
Nagoya	Nagoya Marriott Associa Hotel	774	316	/\$382-\$627	435	/\$382-\$627	15	/\$882-\$4,227
	Nagoya Tokyu Hotel	564	198	/\$382-\$509	163	/\$309-\$509	14	/\$909-\$3,090
	Hilton NAGOYA	460	202	/\$305-\$554	243	/\$305-\$554	15	/\$757-\$2,204
	Nagoya Kanko Hotel	252	99	/\$297-\$572	92	/\$264-\$517	7	/\$1,375-\$5,500
	ANA Crowne Plaza Grand Court NAGOYA	245	105	/\$346-\$400	132	/\$255-\$464	7	/\$1,091-\$319
Chubu Centrair International Airport	Four Points by Sheraton Nagoya, Chubu International Airport	319	108	/\$118-	201	/\$108-	10	/\$408-



Nagoya Marriott Associa Hotel



Hilton NAGOYA



Nagoya Kanko Hotel



Four Points by Sheraton Nagoya Chubu International Airport

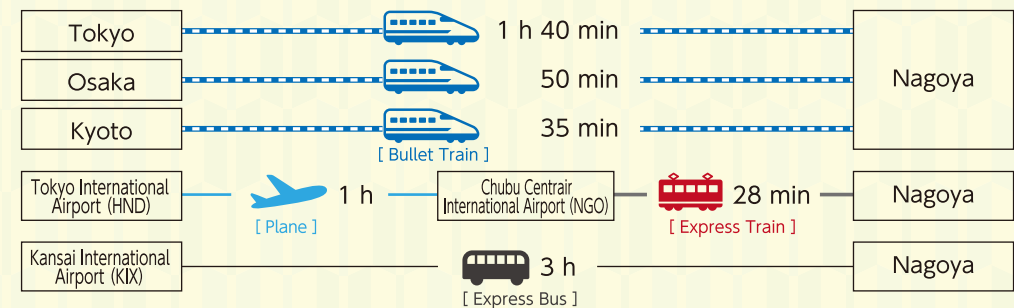
# Location & Access

## Location & Access

As the heart of Japan, Aichi-Nagoya possesses Chubu Centrair International Airport which serves as a gateway that connects Aichi-Nagoya to cities in Japan and abroad. Expressways and bullet trains also make Aichi-Nagoya a transportation gateway for easy travel to other destinations in Japan. In the near future, the SCMAGLEV high-speed passenger train line will be in operation to allow for even faster travel between Tokyo and Nagoya within 40 min.

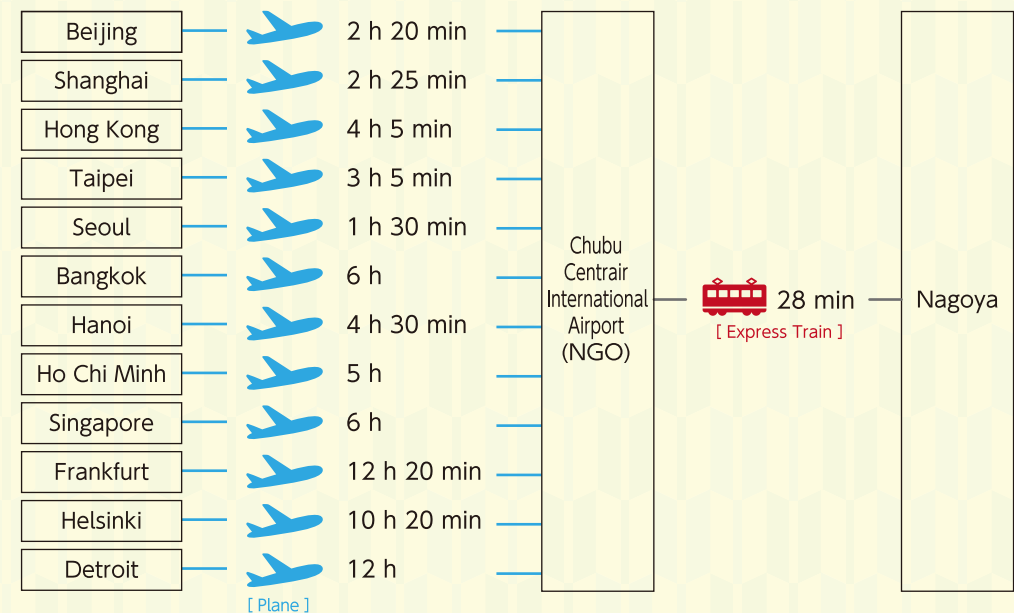


### Travel time from major cities in Japan



### Travel time from major overseas cities (direct flights)

As of November 2019



# Support & Services

Support

When holding a MICE event in Aichi-Nagoya, please make use of the various support programs and services we offer, such as event holding assistance and subsidies.

## Nagoya Convention & Visitors Bureau Support Programs and Nagoya City MICE Subsidy Programs

<https://www.nagoya-info.jp/en/convention/invite/>



## Support Program of Aichi International Exhibition Center (Aichi Sky Expo)

For details, please contact Aichi International Convention & Exhibition Center Co., Ltd. +81(0)569-38-2361.

<https://www.aichiskyexpo.com/?lang=en>



## Aichi-Nagoya Hospitality Program

We can offer various services for groups over a certain size including samurai and ninja performances, cultural experience programs, and complimentary gifts unique to our region. Please contact the Aichi-Nagoya MICE Promotion Council for more information.

### Attractions



©2009 Nagoya Omotenashi Busho-Tai Secretariat

Nagoya Omotenashi Busho-Tai



©aichi-ninja

Hattori Hanzo and the Ninjas



Ceremonial Sake Cask Opening



Japanese Drum

### Experiences



Arimatsu-Narumi Tie-Dye Experience



Tea Ceremony Experience

### For MICE Participants

Aichi Multilingual Call Center

<https://aichi.livecall.jp/en/ipCC/>



TOURIST INFORMATION

<https://www.aichi-now.jp/en/travelkits/tourist/>





# Reliable Record as a MICE Destination

*Experience*

Aichi-Nagoya has hosted a variety of large-scale MICE events.

We have gained high satisfaction from many participants and organizers, and also accumulated expertise through these events.

## Past MICE Events

Date of Event	Name	Venue	No. of Participants (No. of Overseas Visitors)
Mar. 25 to Sep. 25, 2005	EXPO 2005 AICHI, JAPAN	Expo Memorial Park, etc.	22,049,544 (121 countries, 4 international organizations)
Oct. 18 to Oct. 29, 2010	The tenth meeting of the Conference of the Parties to the Convention on Biological Diversity (COP10)	Nagoya Congress Center	7,418 (6,922)
Mar. 27 to Mar. 30, 2014	The Chemical Society of Japan 94th Spring Annual Meeting	Nagoya University	8,000 (300)
Nov. 10 to Nov. 12, 2014	UNESCO World Conference on Education for Sustainable Development (ESD)	Nagoya Congress Center	1,091 (153 countries and territories)
Jul. 26 to Jul. 31, 2017	RoboCup2017 Nagoya Japan	Portmesse Nagoya	3,000 (2,700)
Sep. 18 to Sep. 21, 2018	JSAP-OSA Joint Symposia 2018	Nagoya Congress Center	6,237 (200)
Apr. 27 to Apr. 29, 2019	The 30th General Assembly of the Japan Medical Congress 2019 Chubu	Nagoya Congress Center, WINC AICHI, Nagoya Gakuin University, Portmesse Nagoya	36,893 (100)
Sep. 19 to Sep. 21, 2019	The 28th Annual Meeting of the Japanese Association of Cardiovascular Intervention and Therapeutics	Nagoya Congress Center	6,000 (50)
Nov. 22 to Nov. 23, 2019	G20 Aichi-Nagoya Foreign Ministers' Meeting	Nagoya Kanko Hotel	89 (29 countries and organization)

## Past Incentive Tours

Year	Country/Territory	Industry	No. of Participants
2016	Malaysia	Insurance	265
2016	China	Pharmaceuticals	600
2017	China	Precision Mechanics	330
2017	Korea	Transportation Equipment	120
2018	Taiwan	Insurance	4,000
2018	Indonesia	Chemicals, food products	207
2019	Hong Kong	Insurance	120
2019	Philippines	Insurance	660
2019	Philippines	Insurance	215

## Examples of Proposals and Support Services



Unique Venue Proposal

Held at Yagoto-san Koushoji Temple in 2012



Welcome Board Creation

The 30th General Assembly of the Japan Medical Congress 2019 Chubu in 2019



Activity Support Program

Arimatsu-Narumi Tie-Dye Experience (a hosted group from Singapore in 2019)

# About Us

In April 2015, the Aichi Prefectural Government, the City of Nagoya, and the Nagoya Convention & Visitors Bureau established the "Aichi-Nagoya MICE Promotion Council" with a wide range of stakeholders involved in the MICE industries in the region. Since then, the entire region has been cooperating to attract MICE events and support MICE organizers. Please feel free to contact the Aichi-Nagoya MICE Promotion Council for more information when planning a MICE event in Aichi-Nagoya.



Aichi-Nagoya MICE Promotion Council  
c/o Nagoya Convention & Visitors Bureau

T E L : +81-52-202-1146

E-mail : [anmice@ncvb.or.jp](mailto:anmice@ncvb.or.jp)

<https://aichi-nagoya-mice.jp/en/>



Night View of Sakae, Downtown Nagoya