

KARUIZAWA
RESORT
CONFERENCE
CITY



Choose the Natural Beauty of Karuizawa Resort MICE.

When the Canadian missionary A. C. Shaw visited Karuizawa in the summer of 1886, he was fascinated by the pristine natural beauty and pleasant climate. Shaw built a cottage here, and Karuizawa was born as a summer resort. In Karuizawa you can enjoy a feeling out of the ordinary, as the beauty of nature in each passing season unfolds all around you. Here in Japan's premier highland resort area, we propose Karuizawa as the backdrop for your resort MICE event: Karuizawa Resort MICE. Nothing enhances the status of your MICE event like hosting it in majestic Karuizawa.

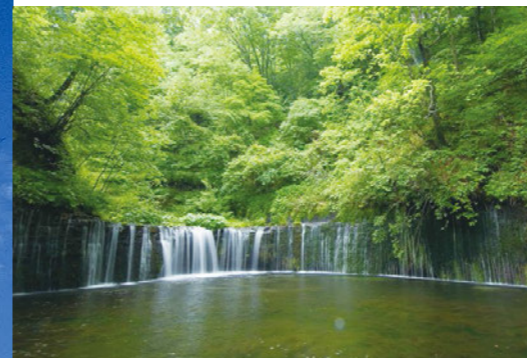
Consider:

- At an elevation of 1,000m, the fresh air and natural splendor of Karuizawa will invigorate attendees' mental acuity.
- With their minds refreshed, attendees will enjoy clarity of thought and creativity, boosting their motivation for your event.
- Karuizawa offers plenty of activities for the team-building exercises that make resort MICE events so fruitful.
- With extensive experience in escorting VIPs, Karuizawa stays safe and secure as it hosts a busy schedule of international conferences, political conventions, academic conferences and corporate-training events.
- In September 2016 Karuizawa hosted the G7 Transport Ministers' Meeting, a G7-related conference of cabinet ministers.

Karuizawa Resort MICE

Meeting
Incentive
Convention
Exhibition

Why is Karuizawa the perfect place for your conference?



Convenient Access from Tokyo

Karuizawa is easily accessed from the Tokyo metropolitan area thanks to the development of a high-speed transportation environment including Shinkansen and expressways.

Karuizawa has thrived as the most popular international summer resort in Japan since the late 19th century.

Karuizawa is situated at the foot of Mt. Asama and offers different vistas year-round since the foliage of the region is ever-changing.



Heightened Motivation of Participants

The resort's location at 1,000 meters above sea level stimulates the brain, resulting in heightened cognitive ability and creativity. Participants are sure to experience a surge in power in this wide-open environment which is far removed from daily life.



Invigorated Communication

Spending time together with participants increases morale and fosters a feeling of unity. This will lead to even more frank and meaningful discussions.



The Fun of a Tourist City

Karuizawa offers a full range of activities such as golf, tennis and skiing. There are also great shopping sites, numerous beauty salons and delicious Japanese, European, and Chinese restaurants. The city has everything you need for fun after the conference.

Karuizawa, a Resort MICE Destination



In September 2016 Karuizawa hosted the G7 Transport Ministers' Meeting, a conference of G7 cabinet ministers. Escorted by experienced security personnel and surrounded by the enchanting milieu of Japan's premier highland resort area, the assembled ministers engaged in vigorous discussions and brought their deliberations to a successful conclusion. With this conference, Karuizawa served notice that it has joined the ranks of the world's elite resort MICE cities, alongside venues such as Davos and Aspen.



Performance

Conference track record

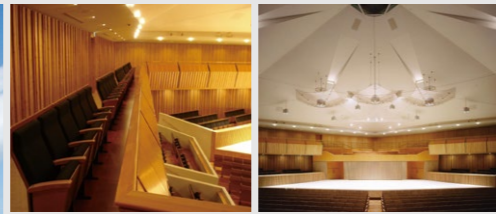
2014	2015
Domestic conferences	Domestic conferences
593 events Total 78,900 participants	715 events Total 68,643 participants
International conferences	International conferences
15 events Total 1,320 participants	8 events Total 904 participants

*Statistics from Karuizawa Resort Conference City member facilities.

Activities

- Participation in trade fairs such as International Meeting Expo (IME)
- Presentation of invitational events and informal talks for travel agencies
- Hosting and management of lectures, conferences, etc.





Concert Hall Offering a Unique Style in Combination with Music

Karuizawa Ohga Hall

Karuizawa Ohga Hall is a music hall generously donated by the former Honorary President of Sony Corporation, Mr. Ohga Norio. The hall can also be used for symposiums and academic conferences, which can be created to unique styles in combination with music.

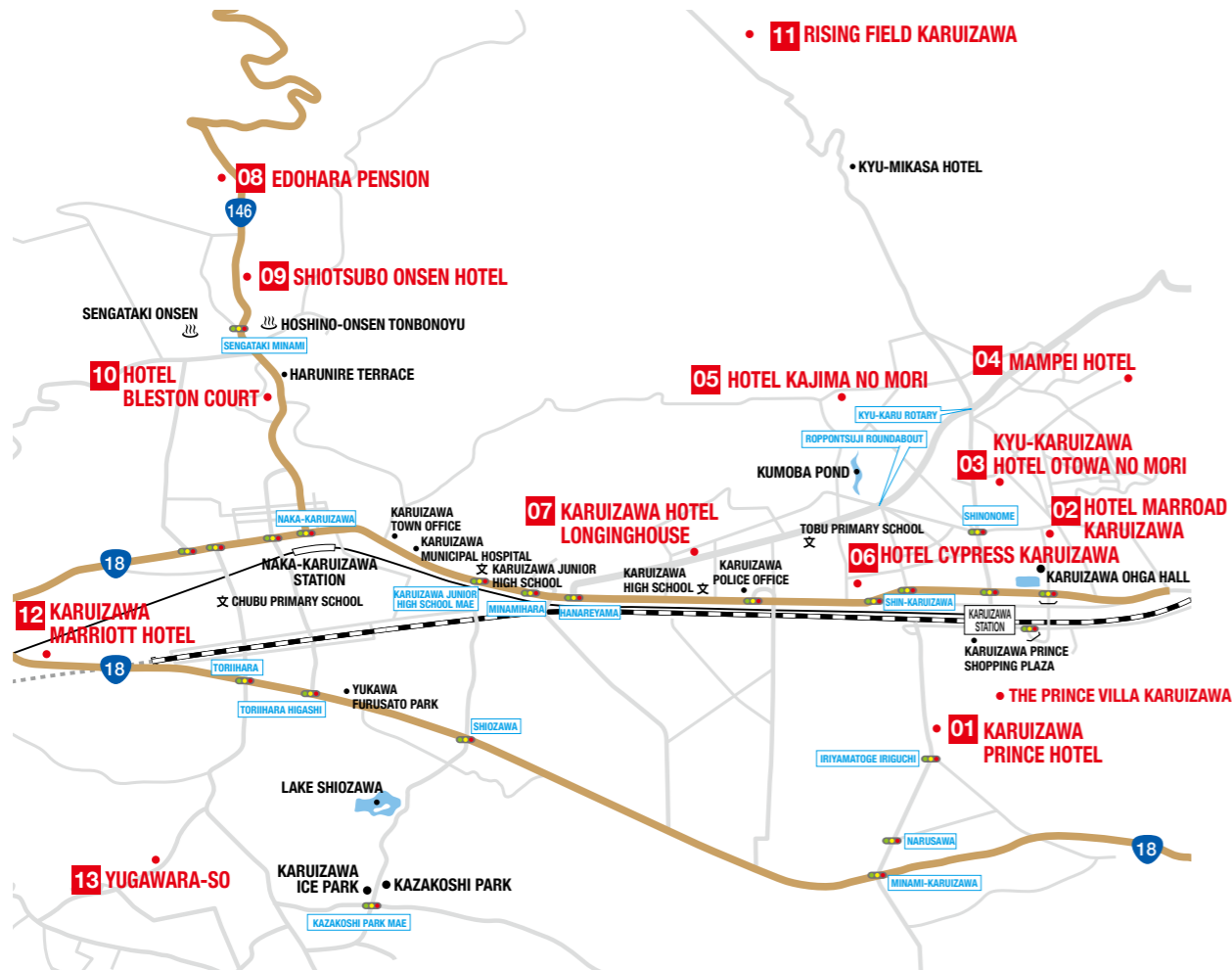
☎ 0267-42-0055

28-4, Karuizawa-higashi, Karuizawa-machi, Kitasaku-gun, Nagano 389-0104

- Capacity of 1F Hall: 660 seats, capacity of 2F Hall: 86 seats (chair seats)
- Boxes: 2 rooms (1 ~ 2 seats)
- Dressing rooms: 3 rooms (14 ~ 20 seats)
- Lounge: 1 room (20 seats)
- Equipment: 200 inch screen, DVD player, projector, microphone, OHP



Map Karuizawa Resort Conference Members Facilities



KRCC Members

Karuizawa heightens the motivation of participants and ensures that your conference will be a success.

**KARUIZAWA PRINCE HOTEL
The Prince Villa Karuizawa**

☎ 0267-42-1111

1016, Karuizawa, Karuizawa-machi



- Main Conference room size: 1,620 m² (Main Banquet Hall Nagano)
- Banquets: 20 rooms ■ Guest rooms: 717 rooms



MAP No. 01

**HOTEL MARROAD
KARUIZAWA**

☎ 0267-42-8444

1178, Karuizawa, Karuizawa-machi



- Main Conference room size: 272 m² (Asama)
- Banquets: 3 rooms ■ Guest rooms: 41 rooms



MAP No. 02

**KYU-KARUIZAWA
HOTEL OTOWA NO MORI**

☎ 0267-42-7711

1323-980, Karuizawa, Karuizawa-machi



- Main Conference room size: 288 m² (Mikasa)
- Banquets: 5 rooms ■ Guest rooms: 49 rooms



MAP No. 03

MAMPEI HOTEL

☎ 0267-42-1234

925, Karuizawa, Karuizawa-machi



- Main Conference room size: 468 m² (The Happy Valley)
- Banquets: 3 rooms ■ Guest rooms: 109 rooms



MAP No. 04

Icon definition



HOTEL KAJIMA NO MORI

☎ 0267-42-3535
 1373-6, Karuizawa, Karuizawa-machi
 ■ Main Conference room size: 240 m² (Kajimanomori Hall)
 ■ Banquets: 2 rooms
 ■ Guest rooms: 50 rooms



MAP No.
05

HOTEL CYPRESS KARUIZAWA

☎ 0267-42-0011
 287-1, Karuizawa Higashi, Karuizawa-machi



■ Main Conference room size: 159 m² (Racontage)
 ■ Banquets: 4 rooms ■ Guest rooms: 84 rooms



MAP No.
06

KARUIZAWA HOTEL LONGINGHOUSE

☎ 0267-42-7355
 Izuminosato, Karuizawa, Karuizawa-machi



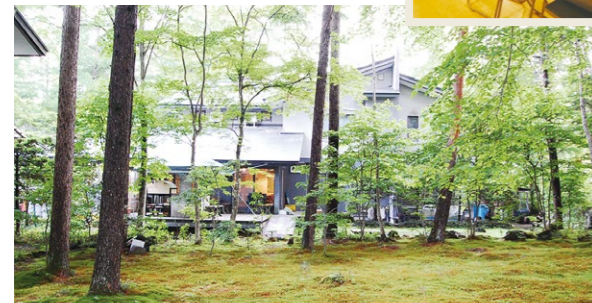
■ Main Conference room size: 89 m²
 ■ Banquets: 5 rooms ■ Guest rooms: 30 rooms



MAP No.
07

EDOHARA PENSION

☎ 0267-46-2291
 725, Sengataki Naka-ku, Karuizawa-machi



■ Main Conference room size: 56 m²
 ■ Banquets: 1 room ■ Guest rooms: 9 rooms



MAP No.
08

SHIOTSUBO ONSEN HOTEL

☎ 0267-45-5441
 Shiotsubo, Naka-Karuizawa, Karuizawa-machi



■ Main Conference room size: 231 m² (HANAMIDORI, WAKAMIZU, KUNPU)
 ■ Banquets: 5 rooms ■ Guest rooms: 43 rooms



MAP No.
09

HOTEL BLESTON COURT

☎ 0267-46-6200
 Hoshino, Karuizawa-machi



■ Main Conference room size: 540 m² (BLOOMING COLONNADE, dividable into 3 rooms)
 ■ Banquets: 6 rooms ■ Guest rooms: 39 rooms



MAP No.
10

KARUIZAWA MARRIOTT HOTEL

☎ 0267-46-6611
 4339, Nagakura, Karuizawa-machi



■ Main Conference room size: 104 m² (Room1)
 ■ Banquets: 3 room ■ Guest rooms: 86 rooms



MAP No.
12

KARUIZAWA KAZAKOSHI PARK

<http://www.kazakoshi-park.jp/>

- Kazakoshi park gymnasium (main arena approx.. 2,000 m²)
- All-year-round curling hall (6 sheets)
- All-year-round skating rink (30m×60m)
- Outdoor skating rink (400m)
- Outdoor tennis court (14 courts)
- 25m indoor swimming pool (6 courses/depth 120cm)
- Training room/banquet room



MAP No.
14

RISING FIELD KARUIZAWA

☎ 0267-41-6889
 2129, Nagakura, Karuizawa-machi



■ Main Conference room size: 180 m² (large indoor conference rooms)
 ■ Banquets: 4 rooms (housed under 5m, 6m and 9m domes; conferences can also be held outdoors)
 ■ Guest rooms: 30 rooms



MAP No.
11

YUGAWARA-SO

☎ 0267-45-3226
 1117, Hocchi, Karuizawa-machi



■ Main Conference room size: 79 m²
 ■ Banquets: 1 room ■ Guest rooms: 28 rooms




MAP No.
13




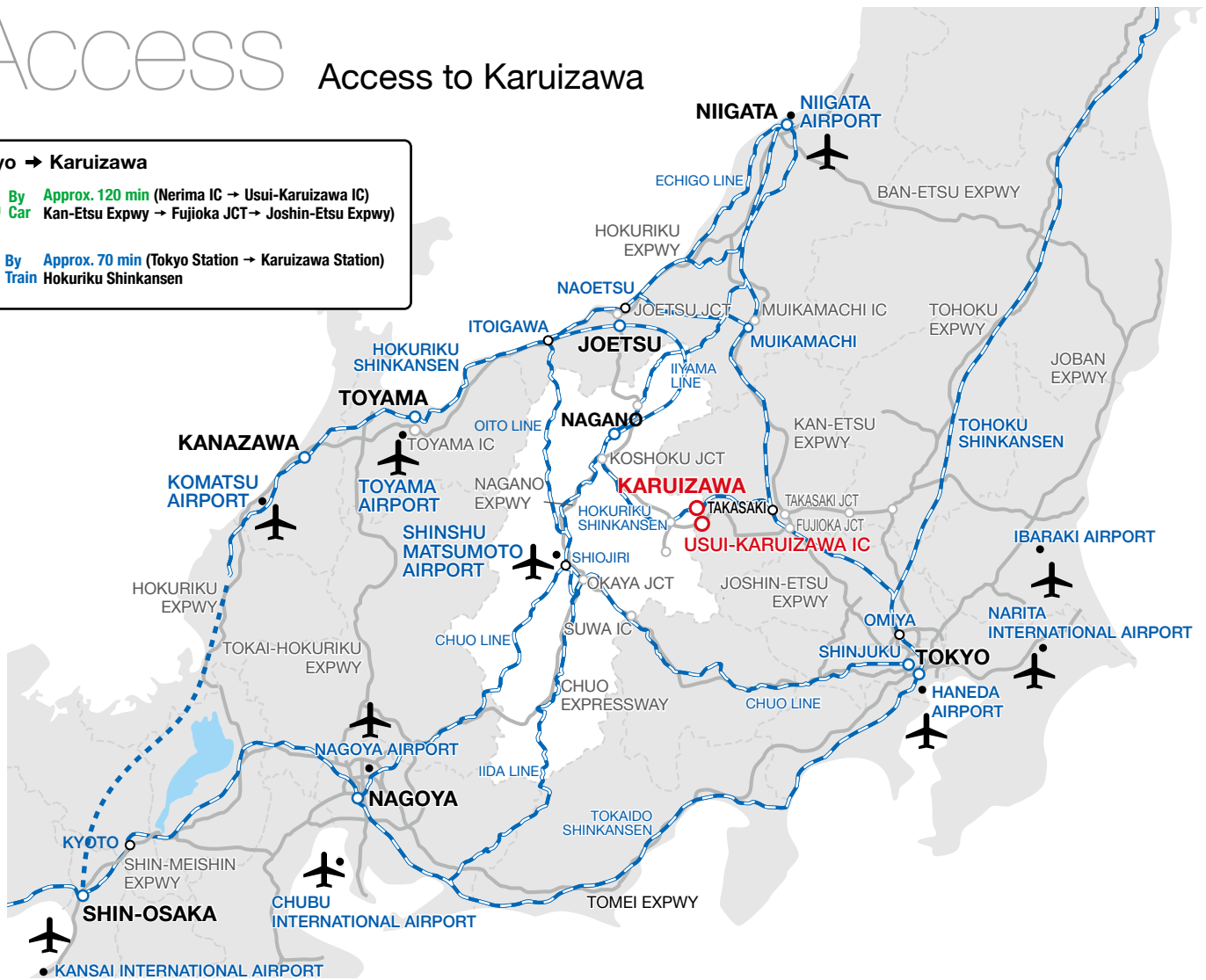
Access

Access to Karuizawa

Tokyo → Karuizawa

 **By Car** **Approx. 120 min** (Nerima IC → Usui-Karuizawa IC)
 Kan-Etsu Expwy → Fujioka JCT → Joshin-Etsu Expwy)

 **By Train** **Approx. 70 min** (Tokyo Station → Karuizawa Station)
 Hokuriku Shinkansen



Karuizawa Resort Conference City Council
 (Inside Karuizawa Tourist Association)
 ☎ 0267-41-3850 FAX.0267-41-3851
 ✉ info@karuizawa-rcc.jp
 URL <http://karuizawa-rcc.jp/>

Companies and Parties of Council Members

KARUIZAWA PRINCE HOTEL / MAMPEI HOTEL / HOTEL KAJIMA NO MORI / HOTEL BLESTON COURT /
 HOTEL MARROAD KARUIZAWA / KYU-KARUIZAWA HOTEL OTOWA NO MORI / SHIOTSUBO ONSEN HOTEL /
 YUGAWARA-SO / KARUIZAWA HOTEL LONGINGHOUSE / EDOHARA PENSION / KARUIZAWA MARRIOTT HOTEL /
 RISING FIELD KARUIZAWA / HOTEL CYPRESS KARUIZAWA / KARUIZAWA TOURIST ASSOCIATION /
 KARUIZAWA-MACHI CHAMBER OF COMMERCE AND INDUSTRY / KARUIZAWA HOTEL & RYOKAN ASSOCIATION