

# FUKUOKA: MEETING PLACE FOR BUSINESS INNOVATION

BUSINESS HUB IN EASTERN ASIA

FUKUOKA

**Fcvb** 公 益 福 岡 観 光 コ ン ベ ン シ ョ ン ビ ュ ー ロ ー  
財 団 法 人 Fukuoka Convention & Visitors Bureau

**Meeting Place Fukuoka**

Fukuoka Convention & Visitors Bureau

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<http://www.welcome-fukuoka.or.jp/english/>



**Meeting  
Place  
Fukuoka**

# Business Hub linking Eastern Asia and Kyushu's Industries Compact City – Fukuoka

Being a preferable location surrounded by the major cities in Eastern Asia within 2,000 km, Fukuoka has a convenient access of only 10 minutes from the airport to the center of the city. With the well-maintained transportation network, such as expressways and Kyushu Shinkansen, connecting each region of Kyushu, a variety of industries are integrated in Fukuoka through active human exchange and physical distribution. Fukuoka is a city that makes an absolutely attractive destination for Global Business Event stage.

## FUKUOKA

### Major Industrial Clusters

Automobile-related industry in the northern part of Kyushu, as well as next-generation technological industry such as hydrogen energy, are being actively promoted.

### Major products

- Strawberry (AMAOU Brand), Bamboo Shoots, Refined Green Tea (Gyokuro)
- Japanese Sake

## SAGA

### Major Industrial Clusters

While aiming to be a center for the creative industry mainly in Karatsu-city / Genkaicho area, Saga is developing the next-generation industry related to new energy.

### Major products

- Beef (Saga Beef)
- Squid
- Porcelain (Aritayaki)
- Japanese Sake

## NAGASAKI

### Major Industrial Clusters

In addition to the food industry based on fishery, the ocean energy development system generating power from wind or tidal flow is also actively being promoted.

### Major products

- Horse Mackerel
- Loquat

## KUMAMOTO

### Major Industrial Clusters

Taking advantage of abundant agricultural, forest and fishery products, "Food Valley", to integrate research and development function for food/biotechnology, as well as the companies, is being promoted. Led by the market in developing nations, this area is the central point for the two-wheeled vehicle industry, which would be steadily expanded in the future.

### Major products

- Water Melon, Tomato
- Raw Horsemeat

## KAGOSHIMA

### Major Industrial Clusters

While being the highest livestock production prefecture in Japan, Kagoshima is forming a large food industry cluster for processing/manufacturing of agricultural products making practical use of the huge farm.

### Major products

- Sweet potato, Tea
- Berkshire pork
- Shochu

## YAMAGUCHI

### Major Industrial Clusters

The area around Yamaguchi/Ube is the center for medical treatment/medical science, while eastern Yamaguchi Prefecture is the focal point for the transportation machinery manufacturing industry.

### Major products

- Fugu(Puffer), Kamaboko (Boiled fish paste)

## OITA

### Major Industrial Clusters

Making practical use of the assembled major firms/local companies as well as accumulated technology, Oita is the focal point for the next-generation technological industry (semiconductor) with international competitiveness.

### Major products

- Horse Mackerel (Sekiaji), Mackerel (Sekisaba)
- Kabosu (Citrus fruit), Dried Shiitake Mushroom

## MIYAZAKI

### Major Industrial Clusters

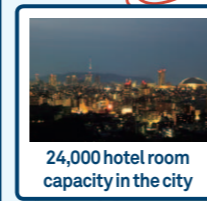
One of the foremost development/production centers in the world for medical equipment related to blood/vein. Under the theme of "Creating Plan for Miyazaki in Future", the accumulated technology such as renewable energy, next-generation automobile and space infrastructure maintenance is being promoted.

### Major products

- Broiler chicken
- Mango, Cucumber

## Fukuoka City

Airport, Stations, Business Event facilities and Entertainment/Accommodation facilities are assembled within a radius of 2.5km.

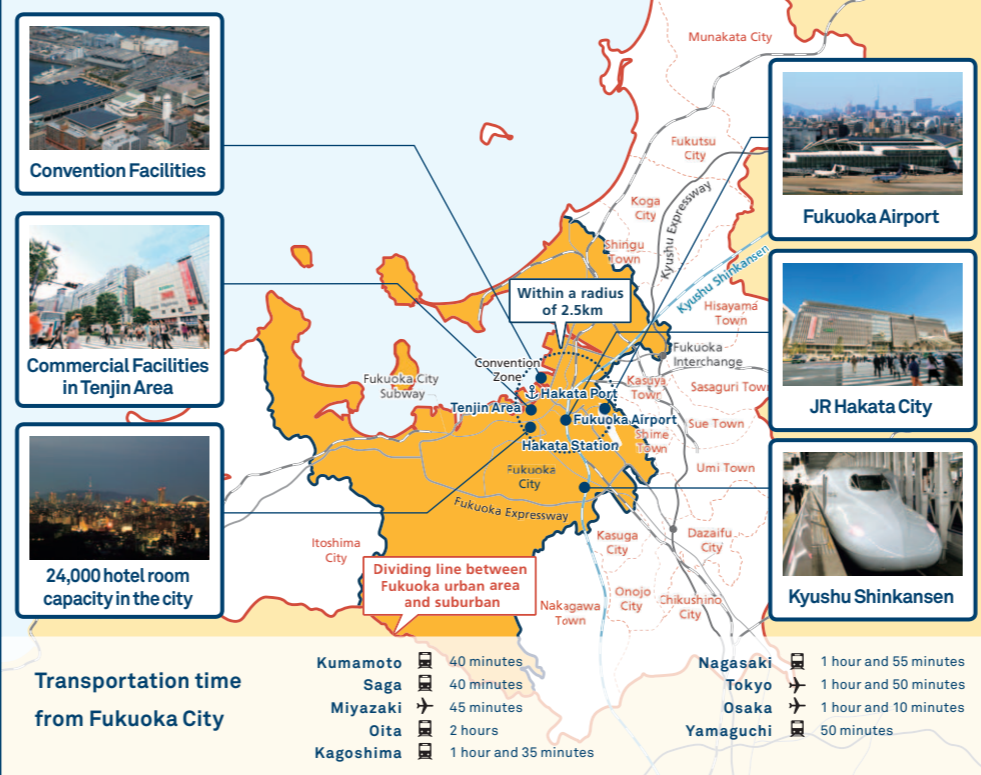


Transportation time from Fukuoka City

- Next-generation technological industry
- Creative Industry
- Food Industry
- Medical Industry

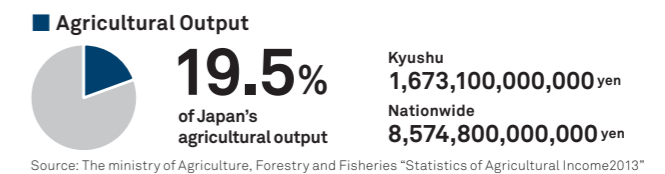
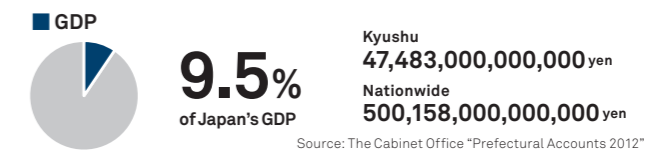
- Agriculture Industry
- Livestock Industry
- Fisheries
- Brewing Industry
- Craft Industry

- Shinkansen
- Major Expressways
- Major Airports
- Major Ports

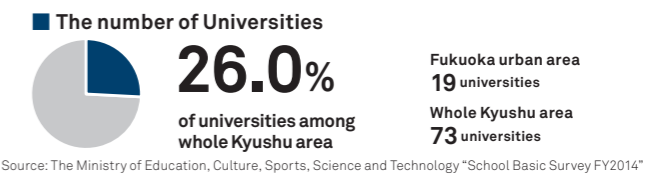
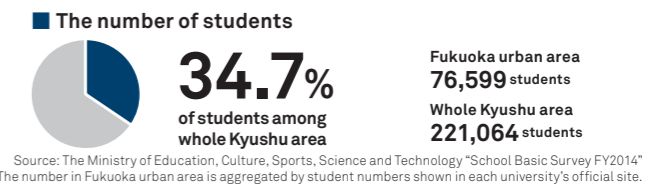
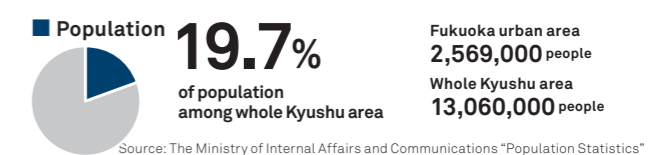


Fukuoka has preferable conditions to support the industry development in Kyushu and Asia.

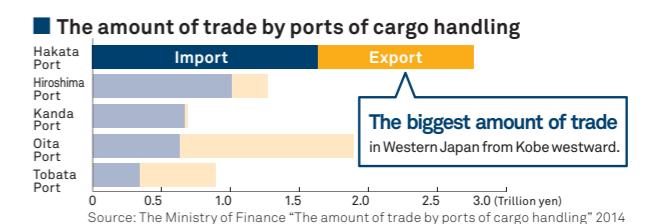
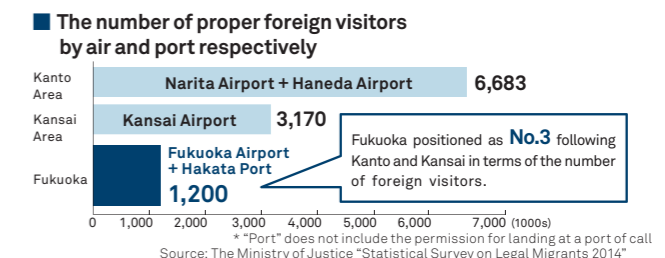
Kyushu is one of the prominent focal points for food supply in Japan.



Fukuoka is the center with assembled people and offices

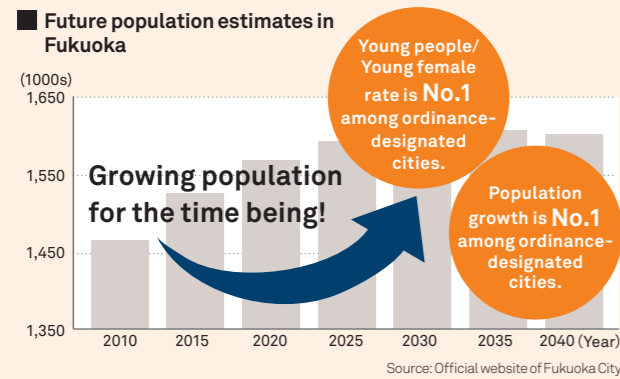


Fukuoka is the center for human exchange and physical distribution

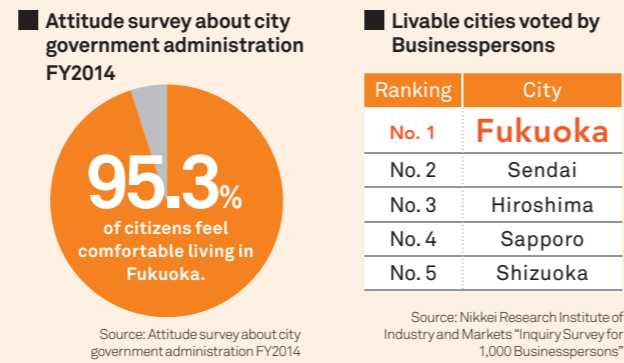


## No.1 for Population growth rate and Business establishment rate! The city where people gather — FUKUOKA

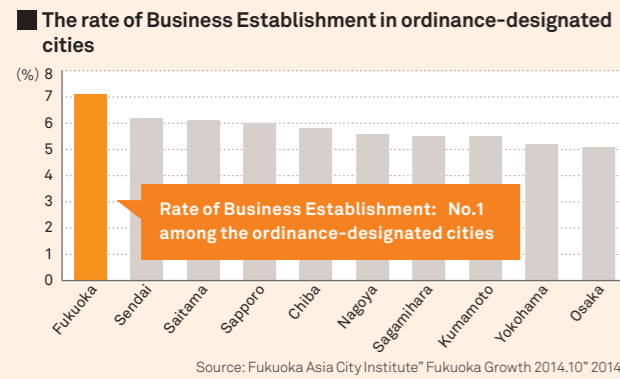
### Developing city with continuous population growth for the next 20 years



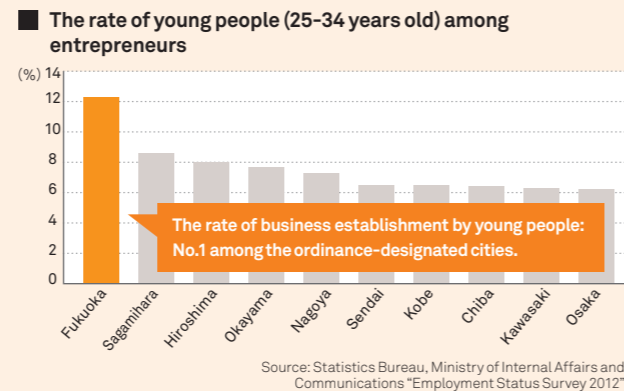
### Speaking about a “Livable city”, Fukuoka comes first.



### High rate for Business Establishment



### The rate of young people among entrepreneurs is top!



## National Strategic Special Zones “Fukuoka City Special Zone for Global Startups & Job Creation”

National Strategic Special Zones are special areas designated by Japanese government to reform the regulation and institution limited only in their local areas and verify the effect in an attempt to regenerate the Japanese economy from stagnation.

### Approach cases of Fukuoka City

- Organizing Party in making private use of a street.
- Forming of attractive business district in practical use of "Approval of Special Case for the height limitation designated by Aviation Law".
- Opening of "Start-up Café" as the meeting place for future entrepreneurs.
- Relaxation of the Radio Law aiming to create the base for IoT, Internet of Things. (Request pending)

### Subject areas for National Strategic Special Zones



## Fukuoka has advantages as Business Event destination as below

### ○ Next Generation Technology

Hydrogen Energy / Robotics / Automobile

pp.6-9

### ○ Creative Industry

Game / Fashion

pp.10-11

### ○ Food Industry

Foodstuff / Food distribution / Food-related Event

pp.12-13

### ○ Medical Technology

Advanced Research / Experience of holding Mega Conferences

pp.14-15

## Fukuoka City offers one-stop assistance to help your Business Event!

In case you are interested in planning the business session or other business events focusing on the local industries of Fukuoka, Fukuoka City is happy to provide the free consultation from the preparation stage. Furthermore, if you need to contact local economic organizations or trade associations, Fukuoka City provides the introduction/mediation.

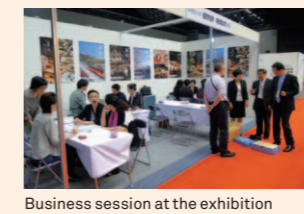
### ● Support for setting of Exchange Meeting

Fukuoka City provides a variety of support to set up an exchange meeting for Business Event organizer/participants to meet the local companies/universities.



### ● Support for the business session at the exhibition

In terms of sales/marketing global expansion, Fukuoka City provides a variety of support to set up business session between local companies and overseas exhibitors.



### ● Support for Site Inspection Tour

Fukuoka City provides support for site inspection tour to local companies and/or university facilities according to the request of Business Event organizer/participants.

### Site Inspection for food industry mainly around Fukuoka city conducted by Business Event Participants



For further details, please contact the person in charge at Fukuoka Convention & Visitors Bureau.

# Next Generation Technology

## Hydrogen Energy and Robotics

### Central Hub for the Leading Education Research Center of Hydrogen Energy

#### Kyushu University (World's one and only research/educational center of hydrogen energy)

##### International Research Center of Hydrogen Energy

Aiming to realize a big goal of the hydrogen society, it is working for the technical solution and new technology development as a management/operational organization for whole hydrogen center at Kyushu University. It is engaged to conduct development of highly professional human resources, basic and generic research programs as well as industry-academia joint research programs in an integral manner.

##### Next-Generation Fuel Cell Research Center (NEXT-FC)

Aiming for the practical implementation of next-generation fuel cell led by "Solid Oxide Fuel Cell", the clean and effective power generating system, it is engaged to conduct industry-academia joint research program through the close relationship with development companies for conquering a variety of subjects such as securing of durability, reliability and higher efficiency.

##### International Institute for Carbon-Neutral Energy Research (I2CNER)

Selected as one of key strategic research centers in the Ministry of Education, Culture, Sport, Science and Technology's "World Premier International Research Center (WPI) initiative", it is aiming for the low-carbon society and top-level frontline researchers at home and from around the world are working together for multi-disciplinary research programs.



Kyushu University Hydrogen Station and MIRAI



External appearance of buildings (the left part from center: I2CNER, the right part: NEXT-FC)



Fuel cell powered vehicle (FCV)

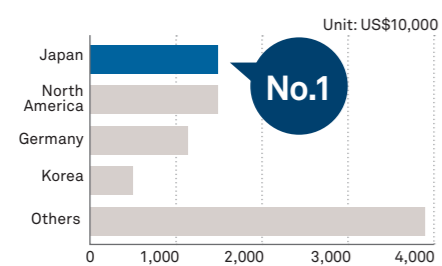
#### Practical use of hydrogen energy

- A local business firm, Fukuoka Prefecture and Fukuoka City have introduced fuel-cell operated vehicles (FCVs).
- Installation of hydrogen stations at 10 locations has been decided. Number of planned installations ranks 3rd in Japan after Aichi Prefecture and Tokyo City.
- Sewage biogas hydrogen station. (Central Fukuoka City Water Recycling Center)

### Japan as a robotics super power. Fukuoka's robot production ranks 2nd nationwide.

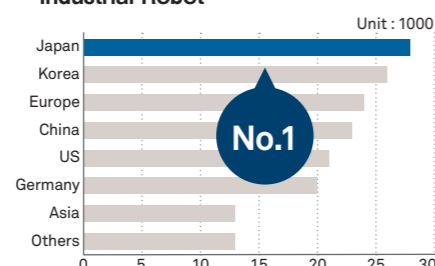
Japan is a world top-class robotics super power. Above all, in Fukuoka, not only the top global manufacturers are located but also numerous venture businesses in developing robots are found, boasting the nation's 2nd highest output of robots. An industry-academia joint organization, Fukuoka Smart Robot System Industry Development Council (tentative name), aims to lead the world in creating robot industries.

#### Global Market for Industrial Robot



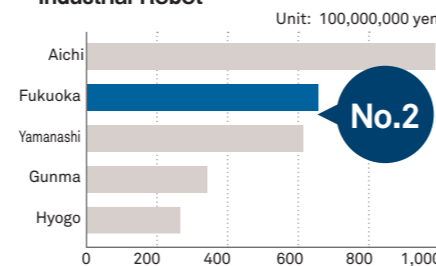
Source: The Ministry of Economy, Trade and Industry, Industrial Machinery Department 2012

#### Global Number of Sales for Industrial Robot



Source: The Ministry of Economy, Trade and Industry, Industrial Machinery Department 2012

#### Japanese Number of Production for Industrial Robot



Source: The Ministry of Economy, Trade and Industry, Industrial Machinery Department 2012

### Next-Generation Technology related facilities in Fukuoka

#### Fukuoka City Hydrogen Leading City Project



**Sewage biogas hydrogen station**  
(Fukuoka City Chubu Sewage Center)

First in the world

2-2-1, Aratsu, Chuo-ku, Fukuoka City

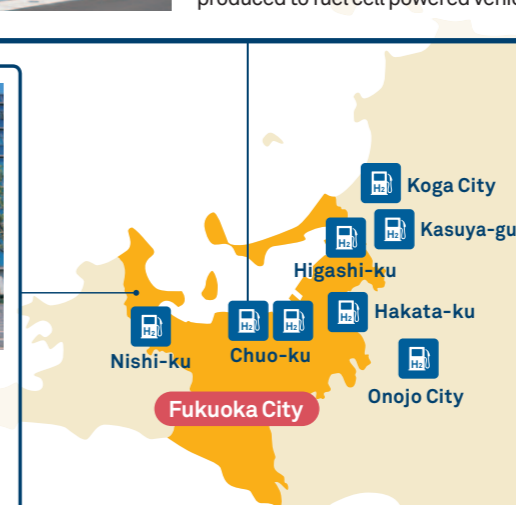
It is the world's first initiative to produce CO<sub>2</sub>-free hydrogen out of biogas derived from sewage sludge and to supply the hydrogen produced to fuel cell powered vehicles (FCVs).



**Kyushu University Ito Campus**

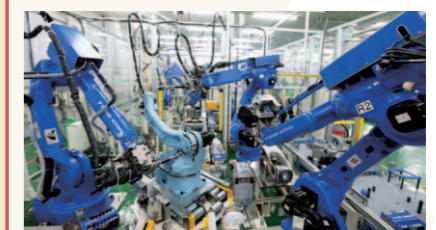
744 Motooka, Nishi-ku, Fukuoka City

Kyushu University, a core university is working as a campus for experimental demonstration aiming to realize hydrogen-energy society in future.



#### Kitakyushu City

Kokura Kita-ku  
Yahata Higashi-ku



**Yaskawa Electric Corporation**

2-1, Kurosaki Shiroishi, Yahata Nishi-ku, Kitakyushu City

A leading robot manufacturer underpinning Japan's cutting edge industries and technology. It is highly reputed in the field of industrial robots.

#### Robot Development

#### Fukuoka Smart Robot System Industry Development Council (tentative name)

Fukuoka Pref. Kitakyushu City Fukuoka City

With the objective of creating a new robot industry, an industry-academia joint initiative and another initiative in the semi-conductor field will be integrated in September 2015, to establish Fukuoka Smart Robot System Industry Development Council (tentative name). The Council will promote research & development of robots and LSI, support commercial product development, and aim to turn Fukuoka into an industrial cluster generating new products.

Hydrogen station (including currently-projected one)

Robot Development

#### Chronology of Business Events related to Next-Generation Technology (Hydrogen Energy and Robotics)

Month/Year	Name of Congress	Venue	# of Attendance
February 2015	International Hydrogen Energy Development Forum 2015	Kyushu University/ Ito Campus	500 or more
November 2014	Fukuoka Science Month	Clover Plaza	Approx. 3,000
September 2014	The 32nd Annual Conference of the Robotics Society of Japan	Kyushu Sangyo University	2,093
March 2014	Kyushu Hydrogen /Fuel Cell Forum	Denki Building Kyosokan	120
January 2014	International Hydrogen Energy Development Forum 2014	Kyushu University/ Ito Campus	158
November 2013	The 20th Steering Committee Meeting of International Partnership for Hydrogen and Fuel Cells in the Economy	Hilton Fukuoka Sea Hawk	144
January 2013	International Hydrogen Energy Development Forum 2013	Grand Hyatt Fukuoka	388
October 2012	Gas Style 2012	Marine Messe Fukuoka	36,000
January 2012	International Hydrogen Energy Development Forum 2012	Grand Hyatt Fukuoka	452
February 2011	International Hydrogen Energy Development Forum 2011	Grand Hyatt Fukuoka	795
Annually	Fukuoka Strategy Conference of Hydrogen Energy Annual General Meeting	Hotel New Otani Fukuoka	300

# Next Generation Technology

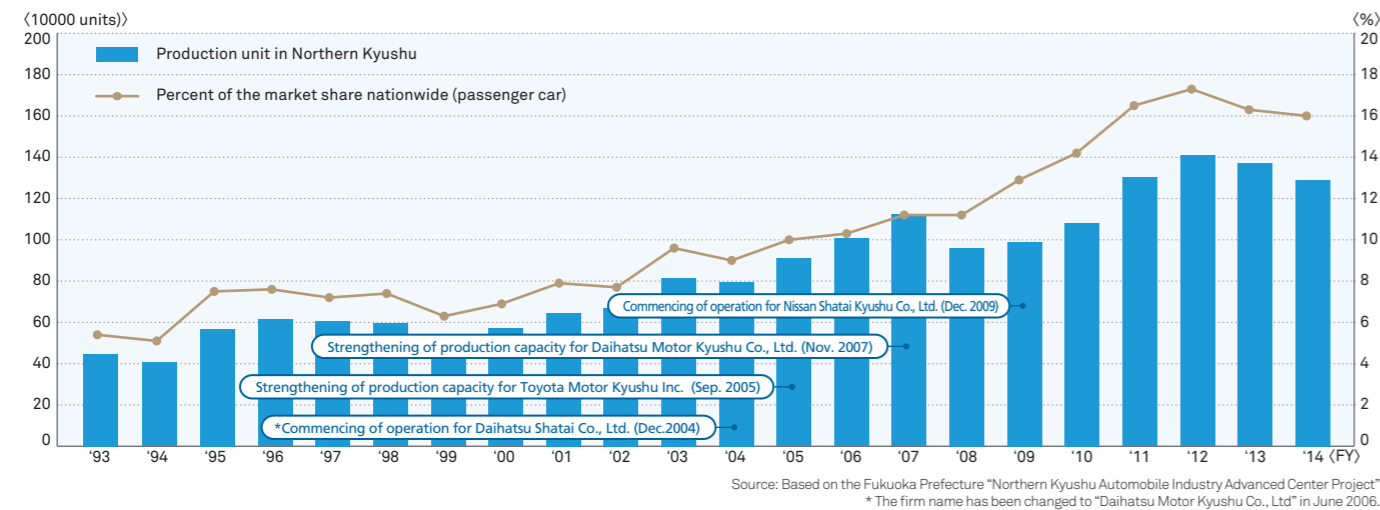
## Automobile Industry

**Fukuoka – Center of automobile manufacturers producing the world’s highest quality**

**Northern Kyushu is a major center of automotive industries, considered to be one of Asia’s most advanced production hubs.**

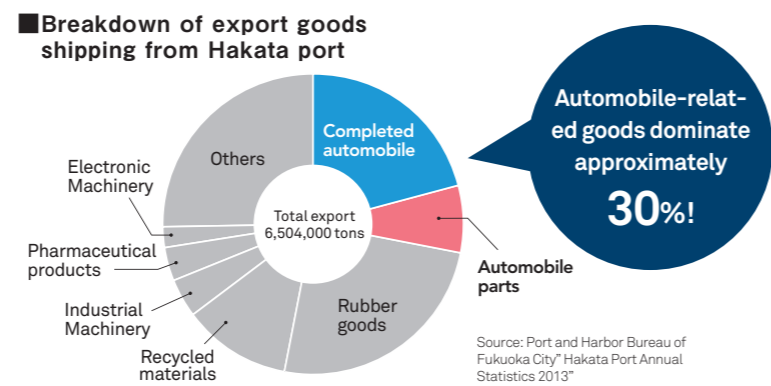
4 major automobile manufacturers – Nissan Motor Kyushu Co., Ltd., Toyota Motor Kyushu, Inc., Daihatsu Motor Kyushu Co., Ltd. and Nissan Shatai Kyushu Co., Ltd. – are located in Northern Kyushu. This area has grown to be a key production hub capable of producing 1.54 million units annually. There are brisk trading activities with Asian auto parts manufacturers, including factory inspections and commercial discussions, expanding business opportunities.

### Transition of automobile production in Northern Kyushu



### Hakata Port – An automotive industry logistics hub

The volume of cargo exported from Hakata Port in 2013 amounts to 6.504 million tons. The combination of fully assembled vehicles (1.468 million tons) and automotive parts (0.488 million tons) accounts for a total of 1.956 million tons, or 30.1% of the total volume exported. Hakata Port is an important export port for the automotive industries. Furthermore, Fukuoka City is proceeding with a plan to carry out construction of facilities at the Island City that will enable two large 60,000t-class automobile carriers to berth simultaneously.



### Advanced City for ITS (Intelligent Transport Systems)

#### Nishitetsu Bus Navi

Onboard GPS units installed on regular scheduled buses are used to locate where they are on a real time basis. The system will inform the bus users (via smart phones) of the latest operation status and the current bus locations.



#### Introduction of Bus Rapid Transit (BRT) system

A new bus service system – incorporating articulated buses, construction of symbolized bus stops and improved connectivity between rail and bus services – which is faster, capable of transporting more passengers on time, easy to understand and to use is slated for implementation in fiscal 2016.



Image of an articulated bus

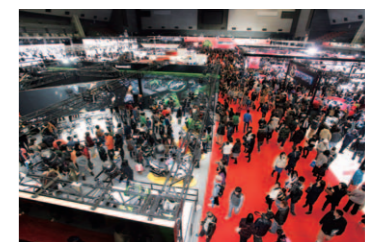
### Automobile manufacturers and automotive industry research institutes in Northern Kyushu

Within Fukuoka Prefecture, there are 487 automobile-related businesses, which accounts for approximately 46% of the automotive industry in Kyushu.



### Fukuoka Motor Show

Held once every 2 years like its counterpart in Tokyo, Fukuoka Motor Show attracted a record 147,057 visitors in 4 days of the show period in January 2014. Among various events to take place concurrently at the three venues – Marine Messe Fukuoka, Fukuoka Kokusai Center and Fukuoka International Congress Center – Fukuoka Motor Show has grown to such a scale that far exceeds others. By holding this event in Northern Kyushu, which is capable of producing over 1.5 million vehicles, it also provides a platform for technical engineers both at home and from abroad to network with each other.



### Chronology of Business Events related to Next-Generation Technology (Automobile)

Month/Year	Name of Congress	Venue	# of Attendance
February 2015	Fukuoka Custom Car Show 2015	Fukuoka YAHUOKU! DOME	46,436
October 2014	MONODZUKURI Fair 2014	Marine Messe Fukuoka	12,398
January 2014	Fukuoka Motor Show 2014	Marine Messe Fukuoka and others	147,057
October 2013	Tribology Conference 2013, Autumn	Acros Fukuoka	600
July 2012	COMODIA 2012 - The Eighth International Conference on Modeling and Diagnostics	Fukuoka Recent Hotel	313
September 2009	Japan/Korea Automobile parts compatible cooperation – Assembly	Hotel Okura Fukuoka	140

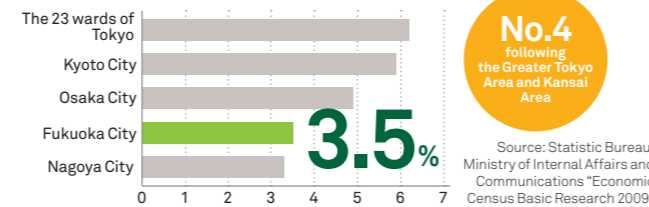
# Creative Industry

**Highest ratio of young population in Japan – Fukuoka is a creative city full of dynamism.**

## Proud to be a uniquely creative city — Fukuoka

With IT and other information-based businesses already flourishing for a long time in the first place, Fukuoka City now demonstrates its power by applying its accumulated knowledge to the creative field of businesses, such as games, images and application development. The city administration has established a dedicated department to further promote these creative businesses, providing support that will lead to future creation and expansion of business with domestic and overseas companies.

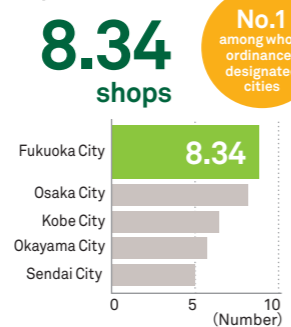
**Ratio of Creative-related Industry offices among whole offices** (Among large cities with a population of 1million or more.)



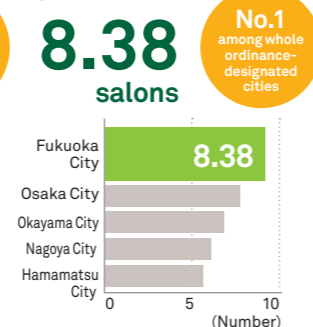
## Fukuoka has a high ratio of population in their 20s who are fashion-oriented with strong purchasing power.

Fukuoka City has the highest ratio of youth (ages 15-29) population among the nation's entire ordinance-designated cities, who are strongly interested in the areas of fashion and beauty. The core majority of entrepreneurs starting up fashion- and beauty-related businesses are young, in their 30s. Designated as a special zone for global startups, Fukuoka City expects to see a surge in new, startup businesses.

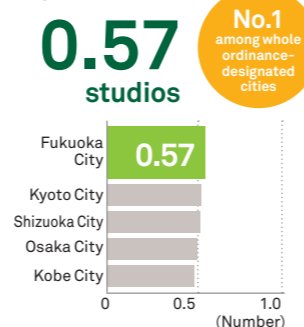
**The number of dress shops per 10,000 women**



**The number of beauty salons per 10,000 women**



**The number of Yoga studios per 10,000 women**



Source: The Nishinippon Shimbun "Kyushu Data Book 2012"

## Industry development through industry-academia-government collaboration

### Creative Lab Fukuoka

Creative Fukuoka Promotion Council (commonly known as Creative Lab Fukuoka) was established in January 2013 through industry-academia-government collaboration. CLF aims to promote creation of a platform where young creators may freely play active roles, with Fukuoka City at the forefront of sponsoring events and other activities. It will provide venues of networking and matchmaking for creative businesses, supporting healthy development of the creative industry in Fukuoka.

### Japan Cosmetic Center (JCC)

Karatsu City in Saga Prefecture, which has a strong foundation of cosmetics industry, signed a cooperative partnership agreement with France's Cosmetic Valley Association in April 2013. Japan Cosmetic Center, acting as the secretariat, plans to proceed with matchmaking and networking with Asian buyers and other interested parties. JCC has named Fukuoka as a strong contender for its convention venue.

### GFF(GAME FACTORY'S FRIENDSHIP)

A game event sponsored by 3 fast-growing game production companies in Fukuoka in 2003 prompted the establishment of GFF in 2004, with a slogan of "Make Fukuoka a Hollywood of Games." In 2006, as a first trial in Japan's game industry, Fukuoka Game Industry Promotion Agency was born through the industry-academia-government collaboration of GFF, Kyushu University and Fukuoka City, to assist development of the contents industry.



The event at GFF2014



## Companies and organizations leading Creative Industry in Fukuoka City

**Within about 1kilometer radius!**

- GFF** (Tenjin, Chuo-ku)
- Level-5 Inc.** (Chairman of GFF): Yakuin, Chuo-ku. Representative works: "YO-KAI Watch" Series, "Professor LAYTON" Series.
- Fukuoka Asia Fashion Kyoten Suishin Kaigi** (Gion, Hakata-ku)
- Creative Lab Fukuoka** (Tenjin, Chuo-ku)
- KOO-KI** (Kego, Chuo-ku). Creative Studio Company providing high-quality movie works led by Tokyo Olympic 2020 International Promotion Film and "TOYOTA G's Baseball Party" which has reached 8.5 million views throughout the world. KOO-KI is continuously challenging innovative works including planning and creation of unique application and interactive contents.
- GANBARION Co., Ltd.** (Vice Chairman of GFF): Watanabedori, Chuo-ku. Representative work: "ONE PIECE GRANDBATTLE" Series. Original Seller: NAMCO BANDAI Games Inc.
- Cyberconnect2 Co., Ltd.** (Vice Chairman of GFF): Hakataekimae, Hakata-ku. Representative work: "NARUTO: Ultimate" Series. Original Seller: NAMCO BANDAI Games Inc.

Other locations shown: Higashi-ku, SAGA, OITA, KUMAMOTO, Nishi-ku, Sawara-ku, Hakata-ku, Chuo-ku, Minami-ku, Jonan-ku.

## FACo (Fukuoka Asia Collection)

Having launched in 2009 in Fukuoka city, "FACo" is providing business-matching opportunities with approx. 7,500 visitors each time as one of three major real clothes fashion shows in Japan. "Fukuoka Fashion Suishin Kyoten Kaigi", an organizer of "FACo", is promoting Fukuoka city to be Asia's fashion center and expanding the event venue to China, Korea, Singapore and Thailand.



FACo2015

## Chronology of Business Events related to Creative Industry

Region	Month/Year	Name of Congress	Venue	# of Attendance
Japan	March 2015	Street Party (Organized by WeLove Tenjin Council)	The streets of Tenjin area	130,000
	March 2015	Fashion Week Fukuoka 2015 (Organized by Fukuoka Asia Fashion Suishin Kyoten Kaigi)	The streets of Tenjin area	50,000
	Feb.- Mar., 2015	APRICOT-APAN 2015	Fukuoka International Congress Center	1,000
	October 2014	The Creators	Fukuoka City Hall Fureai Plaza	8,000
	July 2014	Ad Tech Kyushu 2014	Fukuoka International Congress Center	3,855
	March 2014	GFF2014	CANAL CITY	30,000
	Annually (from 2009)	Fukuoka Asia Collection (FACo)	Fukuoka Kokusai Center	7,546 (in 2015)
	June (Annually)	Fukuoka International Beauty Show (Supported by Fukuoka Convention & Visitors Bureau)	Marine Messe	Approx. 10,000
	September (Annually)	Asia Focus/Fukuoka International Film Festival	CANAL CITY Hakata	Approx. 30,000
	January 2015	Cool Japan Fukuoka in Hanoi, Vietnam. A variety of creative industries in Fukuoka including animation, game, movie, fashion and beauty were introduced.	National Museum of Vietnamese History	7,000
Overseas	May 2014	Fukuoka Asia Collection in Singapore (FACo in Singapore)	Suntec Singapore International Convention and Exhibition Centre	20,000
	October 2013	Fukuoka Asia Collection in Busan, Korea (FACo in BUSAN)	Busan Exhibition & Convention Center	2,000
	Annually (from 2011)	Fukuoka Asia Collection in Dalian, China (FACo in Dalian)	Dalian World Expo Center/ Dalian Xinghai Convention & Exhibitions Center	30,000

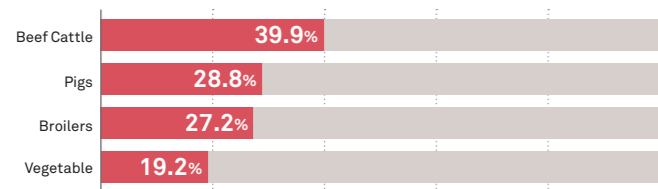
# Food Industry

**Delivering the local specialty of Kyushu to the world**

## Kyushu is a treasure house of foodstuff

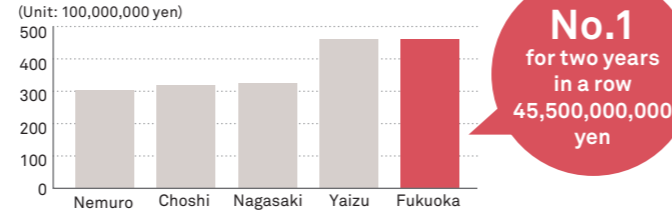
The gross agricultural production of Kyushu accounts for 20% of the market share nationwide, which supports Japan as a food supply center. Furthermore, Fukuoka ranked as No.1 in terms of amount of the sales transactions for marine products among the whole major fishing ports and approximately 300 sorts of fresh seafood are displayed in the fish markets in Fukuoka.

Market share nationwide of the gross agricultural production in Kyushu



Source: Statistical Yearbook of Ministry of Agriculture, Forestry and Fisheries 2013

Amount of the sales transaction at major fishing ports nationwide



Source: Statistical Yearbook of Fukuoka City Central Wholesale Market 2014

## Various Food Culture City – Fukuoka

### Renowned restaurants featured in the Michelin Guide

In Fukuoka, 2 restaurants are appointed as three star restaurants, 8 restaurants as two star, and 21 restaurants as one star in the Michelin Guide Fukuoka & Saga 2014.



A three star restaurant "Sushi Gyoten"

### No.1 for the number of street stalls (YATAI)

The number of street stalls carrying on business in Fukuoka accounts for approximately 40% share nationwide (excluding the moving stall).



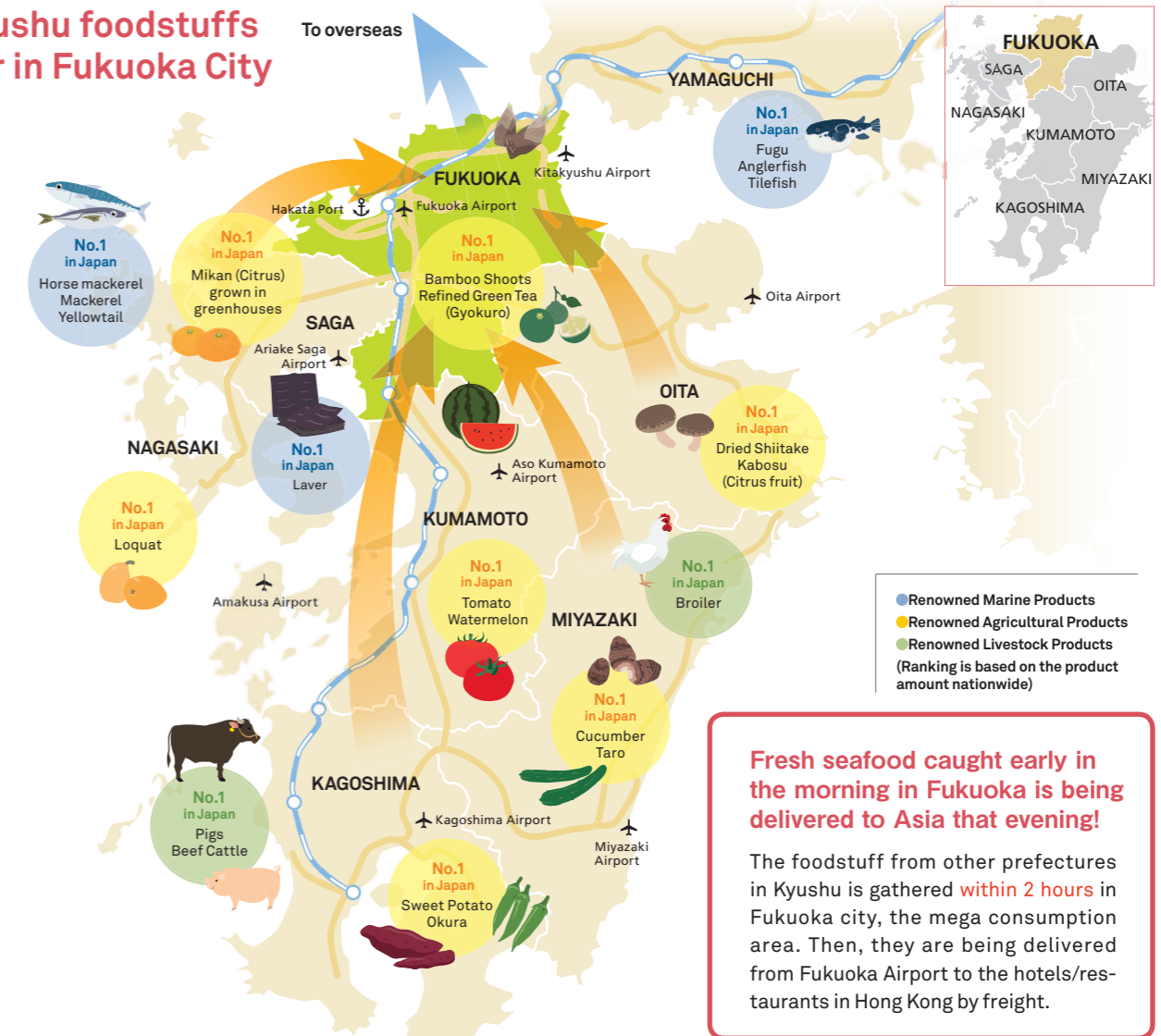
The street stalls are top rank in terms of the numbers

## Fukuoka Food advancing into foreign markets

Following current trends of Japanese food in foreign countries, more companies in Fukuoka are advancing into foreign markets, mainly in Asia. Led by unique Fukuoka food culture such as Tonkotsu Ramen (noodle with a pork bone broth) and Mizutaki (chicken and vegetables cooked in a pot at the table), some wholesalers dealing with local foodstuff in Kyushu are advancing into Asian markets.

Food Category	Company Name	Shop Name	Area of Market entry
TONKOTSU RAMEN	Chikaranomoto Co., Ltd.	HAKATA IPPUDO	USA (NY), Singapore, Korea (Seoul), China (Hong Kong, Shanghai, Beijing, Guangzhou, Shenzhen, Chengdu, Chongqing), Taiwan (Taipei), Australia (Sydney), Malaysia (Kuala Lumpur), Thailand (Bangkok), Philippines (Manila), Indonesia (Jakarta) UK (London)
	ICHIRAN Co., Ltd.	ICHIRAN	China (Hong Kong) USA (NY)
	WINDS Japan Co., Ltd.	HAKATA IKKOSHA	Indonesia (Jakarta, Surabaya), Singapore, China (Guangzhou, Hong Kong), Taiwan (Chezhan), USA (Torrance, Costa Mesa), Australia (Melbourne, Hawthorne)
MIZUTAKI/Chicken dishes	TORIZEN FOODS Co., Ltd.	Hakata Hanamidori	China (Dalian), Taiwan (Taipei), Singapore
IZAKAYA	JR Kyushu Food Service INC.	UMAYA	China (Shanghai)
Restaurant	Royal Holdings Co., Ltd.	ROYAL HOST	Taiwan (Taipei), Indonesia (Jakarta), Thailand (Bangkok), Philippines (Manila)
	Ringerhut Co., Ltd.	Nagasaki Champon	Thailand (Bangkok), USA (NY, Hawaii), China (Hong Kong, Qingdao)
	PIETRO Group	PIETRO	Singapore
	COREGO & PARTNERS Co., Ltd.		Cambodia (Phnom Penh)
Takeout Lunch	PRENUS Co., Ltd.	Hotto Motto	China (Beijing), Singapore, Korea (Seoul), Australia (Sydney), USA (San Mateo), Taiwan (Taipei)
KARASHIMENTAIKO (spicy seasoned cod roe)	Fukuya Co., Ltd.		Singapore
	Yamaya Communications Co., Ltd.		Korea (Seoul), USA (Los Angeles), Taiwan (Taipei), China (Dalian)
Health Foods	Yazuya Co., Ltd.		Vietnam (Hanoi, Ho Chi Minh)

## All Kyushu foodstuffs gather in Fukuoka City



**Fresh seafood caught early in the morning in Fukuoka is being delivered to Asia that evening!**

The foodstuff from other prefectures in Kyushu is gathered within 2 hours in Fukuoka city, the mega consumption area. Then, they are being delivered from Fukuoka Airport to the hotels/restaurants in Hong Kong by freight.

## Fukuoka Food Business Council

In purpose of smooth operation of overseas business as well as increase of stable sales account, "Fukuoka Food Business Council" has been established jointly with Food Companies and Fukuoka City. So that an individual company could challenge the overseas market to expand the sales route in foreign countries in a corporate group, regular meetings are being held for information exchange. Furthermore, overseas sales missions consisting of member companies are being conducted to visit potential clients in foreign countries.



September 2013. Sales Mission to Hong Kong

## Food EXPO Kyushu

In terms of the food-related convention, and specialized in Kyushu food products, it is the biggest food-related international convention in Japan. While supporting the expansion of sales route in and outside of Japan, this convention is further establishing new trading relationships.



## Kyushu Agro-Innovation

Kyushu Agro-Innovation is a new professional exhibition for agricultural businesses in Kyushu Island and neighboring regions to be held for two days on 23rd and 24th June 2015 at Marine Messe Fukuoka. The exhibition of the latest technology at each stage of Production, Circulation and Sales as well as seminars featuring the forefront theme contributes the activation of Kyushu agriculture and it will be held also in 2016.

## Chronology of Business Events related to Food Industry

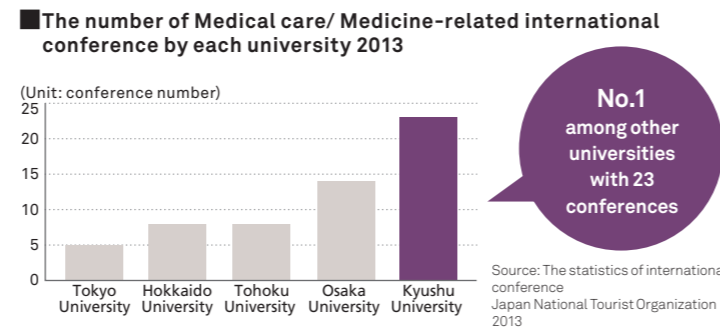
Month/Year	Name of Congress	Venue	# of Attendance
October 2014	Gaisyoku Business Week 2015	Marine Messe Fukuoka	15,817
October 2014	Food EXPO Kyushu (Business Meeting for domestic and foreign Foods)	Fukuoka Kokusai Center	4,301
October 2014	Food EXPO Kyushu (Kyushu Umaimono Daishokudo)	Tenjin Chuo Park	99,000
May 2014	Professional Foodservice, Industry & Creation	Marine Messe Fukuoka	21,168
May 2012	The 6th International Symposium on EDIBLE ALLIACEAE	Acros Fukuoka	177

# Medical Technology

○ Highest number of international conventions among universities in Japan

**Kyushu University ranks 1st among the nation's universities in the number of international conventions held on medical care and medicine.**

Kyushu University boasts the top track record among the nation's universities in the number of international conventions it hosted in 2013. Above all, in the field of medical care and medicine, Kyushu University has a lead over Osaka University (2nd place) by far.



## Medical institutions in Fukuoka Prefecture and major Business Event initiatives

### Kyushu University Hospital

Kyushu University is at the forefront of the most advanced medical care in Kyushu, with establishment of the pediatric emergency and critical care center which is the first among university hospitals as well as Kyushu University's Center for Advanced Medical Innovation. Lately, International Medical Relations Office was opened as a contact point for receiving foreigners seeking medical treatment.



### Kurume University Hospital

Certified as an advanced emergency medical center, Kurume University Hospital has a role as the base for air ambulance or HEMS (short for Helicopter Emergency Medical Service). It is also certified as an advanced treatment hospital, a regional cancer cooperation hospital, a designated hospital for postgraduate clinical training by the Ministry of Health, Labour & Welfare, among others, and aims to provide advanced medical care.



### Fukuoka University Hospital

While dealing with community health care and cutting-edge medical care, Fukuoka University opened Clinical Research Support Center in July 2001 and introduced the Robot Suit HAL (short for Hybrid Assistive Limb) 2 years ago to assist in rehabilitation process. It (Fukuoka University) will open Asia Robotics Research & HAL Rehabilitation Center in April 2015.



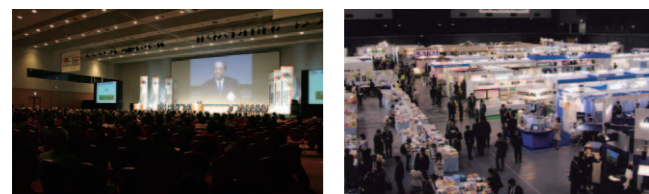
### Fukuoka Municipal Children's Hospital

A new hospital was opened in fall of 2014 in Higashi Ward of Fukuoka City, providing highly advanced and specialized services in pediatric emergency medical care and perinatal medical care. For the future, it aims to become an international medical institution to receive patients from overseas and foreign doctors-in-training.



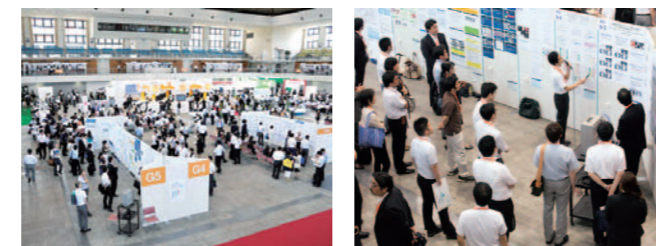
### The 26th Japan Medical Congress

The Japanese Association of Medical Sciences (JAMS) held the 26th General Assembly of JAMS, or The Japan Medical Congress, for 3 days from April 4, 2003, at Fukuoka International Congress Center and its associated venues, where 33,000 people attended. Until then, the Japan Medical Congress, which is held once every 4 years had had its venue only in 4 cities, Tokyo, Osaka, Kyoto and Nagoya for 100 years. Fukuoka was the first to host the event outside the 4 cities already mentioned. At the General Assembly in Fukuoka, the President of Kyushu University, Yoichi Sugioka, acted as the Chairman, while professors of Kyushu University and Kurume University were elected as other officers.

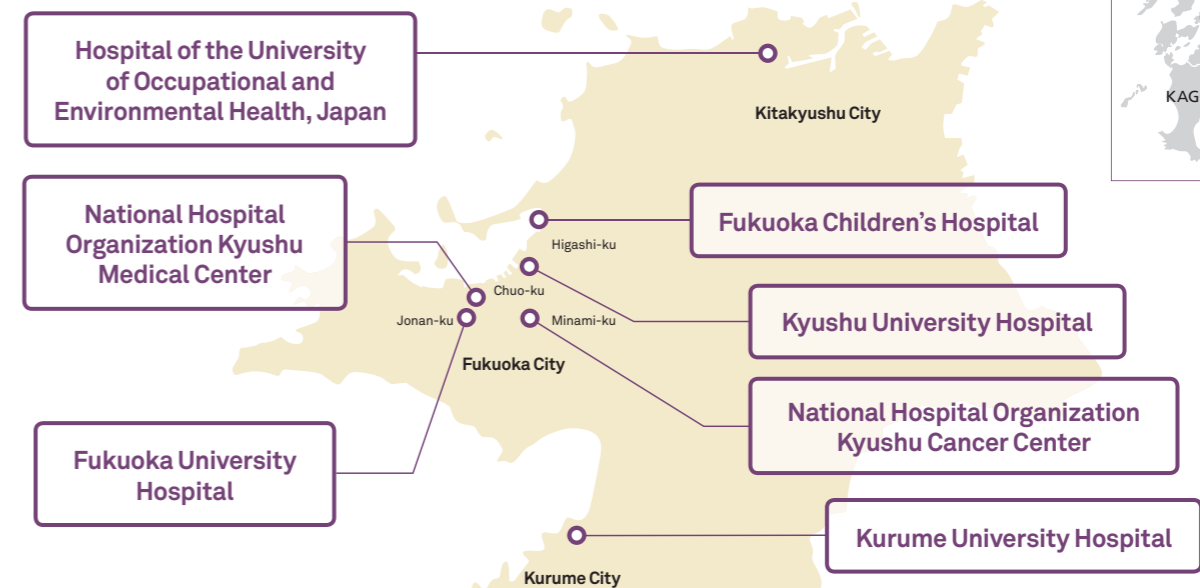


### The 12th Annual Meeting of the Japanese Society of Medical Oncology (JSMO)

The 12th Annual Meeting of the Japanese Society of Medical Oncology (JSMO) was held for 3 days between July 17-19, 2014, at Fukuoka International Congress Center, Fukuoka Sun Palace and Fukuoka Kokusai Center, with over 5,000 participants. Prof. Kazuo Tamura of Fukuoka University's Faculty of Medicine was elected as the Congress President.



## Major medical institutions offering advanced medical treatment in Fukuoka Prefecture



## Chronology of Business Events related to Medical Technology

Month/Year	Name of Congress	Venue	# of Attendance
March 2015	The 5th World Congress Asian Psychiatry	The Kyushu University School of Medicine Centennial Hall	600
November 2014	The 44th Meeting of Japanese Society of Clinical Neurophysiology The 51st Symposium of Japanese Society of Clinical Neurophysiology	Fukuoka International Congress Center	2,031
October 2014	The 42nd Annual Meeting of the Japanese Association for Acute Medicine / Symposium Workshop	Fukuoka International Congress Center	5,040
September 2014	The 67th Symposium Workshop of Japanese Association for Thoracic Surgery	Fukuoka International Congress Center / Fukuoka SUNPALACE	3,319
September 2014	The 55th Annual Scientific Meeting of Japanese Society of Ningen Dock	Fukuoka International Congress Center	3,562
September 2014	National Meeting for Fight Cancer 2014	Nishitetsu Grand Hotel/ACROS Fukuoka	2,404
July 2014	The 12th Annual Meeting of Japanese Society of Medical Oncology	Fukuoka International Congress Center / Fukuoka SUNPALACE / Fukuoka Kokusai Center	5,153
June 2014	The 56th Annual Meeting of Japan Geriatrics Society	Fukuoka International Congress Center	2,134
May 2014	The 55th Annual Meeting of Japanese Society of Neurology	Fukuoka International Congress Center / Fukuoka SUNPALACE / Fukuoka Kokusai Center / The Kyushu University School of Medicine Centennial Hall	6,843
May 2014	The 87th congress of the Japan Gastroenterological Endoscopy Society	Fukuoka International Congress Center / Fukuoka SUNPALACE / Marine Messe Fukuoka	6,536
April 2014	The 87th Annual Meeting of Japan Endocrine Society	Fukuoka International Congress Center / Fukuoka SUNPALACE	3,120
November 2013	The 26th Annual Meeting of the Japan Society for Endoscopic Surgery	Fukuoka International Congress Center / Marine Messe Fukuoka	5,389
October 2013	The 58th Congress of Japanese Society of Oral and Maxillofacial Surgeons	Fukuoka International Congress Center / Marine Messe Fukuoka	3,000
September 2013	The 43rd Annual Meeting of the Japanese Society for Oral Implantology	Fukuoka International Congress Center / Fukuoka SUNPALACE	4,163
August 2013	The 23rd Annual Meeting of the Society of Ambulatory and General Pediatrics of Japan	Fukuoka International Congress Center / Fukuoka SUNPALACE	3,023
June 2013	The 58th Annual Meeting of the Japanese Society for Dialysis Therapy	Fukuoka International Congress Center / Marine Messe Fukuoka / Fukuoka SUNPALACE / Fukuoka Kokusai Center	16,163
June 2013	The 14th Annual Meeting of Japanese Society for Dementia Care	Fukuoka International Congress Center / Fukuoka SUNPALACE	4,112
May 2013	The 109th Annual Meeting of Japanese Society for Psychiatry & Neurology	Fukuoka International Congress Center / Fukuoka SUNPALACE	6,427
May 2013	The 122nd Annual Meeting of Japan Prosthodontic Society, the 80th anniversary commemoration	Fukuoka International Congress Center	3,023
April 2013	The 113th Annual Congress of Japan Surgical Society	Fukuoka International Congress Center / Fukuoka SUNPALACE / Fukuoka Kokusai Center	13,677
September 2012	The 32nd Annual Meeting of the Societe Internationale d'Urologie (SIU2012)	Fukuoka International Congress Center / Marine Messe Fukuoka / Fukuoka SUNPALACE	3,217
November 2011	Japan Digestive Disease Week 2011 (JDDW 2011)	Fukuoka International Congress Center / Marine Messe Fukuoka / Others	20,000
September 2011	The 26th Annual Meeting of the Japanese Heart Rhythm Society The 28th Annual Scientific Meeting of the Japanese Society of Electrocardiology The 4th Asia Pacific Heart Rhythm Society Scientific Session	Hilton Fukuoka Sea Hawk	2,500
June 2010	The 13th Asian Australasian Congress of Anesthesiologists (AACA)	Fukuoka International Congress Center	6,200
April 2009	The 109th Annual Congress of Japan Surgical Society	Fukuoka International Congress Center / Marine Messe Fukuoka / Fukuoka Kokusai Center / Others	13,000
March 2008	The 72nd Annual Scientific Meeting of the Japanese Circulation Society	Fukuoka International Congress Center / Marine Messe Fukuoka / Fukuoka Kokusai Center / Others	16,000
December 2006	The 10th Western Pacific Congress on Chemotherapy and Infectious Diseases	Fukuoka International Congress Center	3,000
October 2006	The 21st Scientific Meeting of the International Society of Hypertension	Fukuoka International Congress Center / Marine Messe Fukuoka	4,500
April 2006	The 94th Annual Meeting of the Japanese Urological Association	Fukuoka International Congress Center / Marine Messe Fukuoka / Fukuoka Kokusai Center / Others	8,000
April 2003	The 26th General Assembly of the Japan Medical Congress	Fukuoka International Congress Center / Fukuoka SUNPALACE / Hilton Fukuoka Sea Hawk / The Kyushu University School of Medicine Centennial Hall	33,000