

# We offer comprehensive support for meetings and conventions (MICE) held in Kyoto! We look forward to working with you!

## Meeting

business meetings etc.

## Incentive

Travel plans given by businesses given as rewards or training for employees

## Convention

General meetings or science councils etc. organized by international associations, organizations etc.

## Event/Exhibition

Cultural events, exhibitions, sports events, trade fairs, etc.

## Our Support Services

Support before and after the destination is decided

### A wide variety of support subsidies

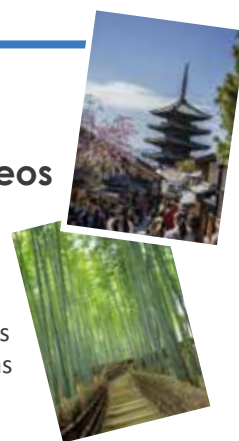
From conferences and conventions to corporate meetings and incentives, we have subsidy support available for many kinds and sizes of meetings. We even have special subsidies available that can cover things such as gifts for your delegates!

### Use of Kyoto promotional videos

We have three different versions geared for different needs.

### Access to our photo library

We have a wide variety of high-quality photos you can use for your website, flyers, programs and other promotional materials.



Support for before the destination is decided

### 1. Provision of free promotional material

Photo postcards, lapel pins and other giveaway items



### 2. Lending of promotional banners

We can lend you our upright, freestanding banners to help you promote Kyoto as your meeting's destination



### 3. Site visit supports for meeting organizers

### 4. Bid paper creation support, presentation materials

Support for after the destination is decided

### 1. Free Kyoto tourist guidebooks and sightseeing maps

To help your delegates get the most out of their time in Kyoto!



### 2. Special discounted transit passes for local busses and subways

The 1 day subway/city bus pass regularly sells for JPY 900. They can be offered at a discount price of JPY 700 for conventions. You can even make a custom design for your meeting!

### 3. Introduction of our amazing unique venues for your social events

### 4. Help in promoting portions of your event that are open to the public

If your event includes a session that is open to the public, we can help you promote your event through distributing flyers, etc.



We are always happy to answer any questions you might have and offer free advice and consultation. Please don't hesitate to contact us!

## Kyoto Convention & Visitors Bureau

(Established and administered by Kyoto Prefecture, Kyoto City, and the Kyoto Chamber of Commerce & Industry)

78 Kankoboko-cho, Muromachi Higashi-iru, Shijo-dori, Shimogyo-ku, Kyoto 600-8009

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# Kyoto's Support Subsidies for the 2019 Fiscal Year

## Subsidies from Kyoto City

### Large-Scale International Conventions Subsidy

Events that contribute to the local community and SDGs receive higher scores on subsidy applications!

Eligible meetings: International conventions/congresses  
Applicable costs: For costs associated with holding large-scale international conventions  
Maximum subsidy award: JPY 10,000,000  
Required meeting duration: 3 days or more  
Required number of participants: 500 or more  
Non-Japanese participants: At least 100 non-Japanese participants from 3 or more countries  
Application period: Please inquire before the host city is decided.

### Subsidy for Attracting Large-Scale International Conventions

Eligible meetings: International conventions/congresses  
Applicable costs: For promotional costs including advertising, printed materials, venue rental for promotional event, etc.  
Maximum subsidy award: JPY 1,000,000  
Required meeting duration: 3 days or more  
Required number of participants: 500 or more  
Non-Japanese participants: At least 100 non-Japanese participants from 3 or more countries  
Application Period: Must be before the host city is decided.

### Small and Medium-sized MICE Events Subsidy

Events that contribute to the local community and SDGs receive higher scores on subsidy applications!

Eligible meetings: Corporate meetings, incentive tours, domestic & international conferences/congresses  
Applicable costs: For costs associated with holding small- and medium-sized meetings  
Maximum subsidy award: Small-sized events: JPY 200,000, Medium-sized events: JPY 500,000  
(Actual subsidy amount will be determined based on meeting size, length, and other criteria.)  
Required duration: 2 or more days Required number of participants: Small sized: 50-199 participants  
Medium sized: 200 or more participants for corporate meetings and incentive tours  
200-499 participants for domestic & international conferences/congresses  
Non-Japanese participants: Not required Application Period: Fiscal year the event will be held in, at least 1 month in advance.

\*Local contribution points:

When evaluating subsidy applications and determining the award amount, additional points will be added to events that contribute in ways such as holding public seminars for locals, holding educational seminars for students and young professionals, using the Kyoto Traditional Handicraft Rental Program for Meetings and Events, organizing excursions involving Kyoto's culture, incorporating eco-friendly initiatives, promoting of the "DO YOU KYOTO? - Are you doing anything good for the environment?" campaign, using the DO YOU KYOTO? carbon offset program, etc.

### Kyoto Culture for Meetings & Events Subsidy

Can be used together with other subsidies if it is an international meeting.

Eligible meetings: Corporate meetings, incentive tours, domestic & international conferences/congresses, college reunions and business alumni meetings  
Applicable costs: (A) or (B), or both used together  
(A): Kyoto Cultural Programs : Costs for Japanese dancing, drumming, tea ceremonies, kimono wearing, sake barrel opening ceremonies, etc. as part of a reception, opening ceremony, etc.  
(B): Kyoto Traditional Industries Programs: Traditional Kyoto handicraft gifts for delegates, workshop tours, handicraft-related hands-on experiences and arranging for Kyoto Miss Kimono to attend events.  
Maximum subsidy award:(A): Kyoto Cultural Programs: Up to 70% of costs (JPY 300,000 max)  
(B): Kyoto Traditional Industries Programs: 100% of costs (JPY 300,000 max)  
For a purchase of more than JPY 1,000,000 on traditional Kyoto handicrafts, JPY 500,000 will be subsidized.  
(When (A) and (B) are used together the total maximum amount is still JPY 300,000.)  
Required duration: At least one day  
Lodging requirements apply: At least 70% of participants must be staying at an accommodation located within Kyoto City limits.  
(Reunions are exempt from this requirement)  
Non-Japanese participants: Not required  
Application Period: Fiscal year the event will be held in, at least 1 month in advance.

## Kyoto Prefecture MICE Subsidy

### Kyoto Prefecture MICE Subsidy

Special subsidies are available for corporate meetings, incentive tours, conventions, break-out sessions, and excursions that are held outside of Kyoto City limits but within Kyoto Prefecture. Please inquire for details.

## Other Subsidies

### City of Kyoto Visitors Host (Kyoto's Local Interpreter Guides) Subsidy

Eligible Meetings: International conventions/conferences/congresses  
Applicable Costs: Costs for using City of Kyoto Visitors Hosts  
Places it can be used: Excursions, spouse programs, tours, during and after a international convention or conference. Private tours for invited guests and their families.  
Meeting Requirements: Must be 2 days or more held within Kyoto prefecture, with at least 50 participants , from 3 or more countries. Excursion must be within Kyoto City limits.  
Maximum subsidy awards: 50 – 200 participants: JPY 30,000 max, 201 – 500 participants: JPY 50,000 max, 501 or more participants: JPY 100,000 max  
Non-Japanese participants: Required  
Application Period: Fiscal year the event will be held in, at least one month in advance.  
For information on City of Kyoto Visitors Host: <https://www.kyotovisitorshost.com/en/>

For more information, contact the Kyoto Convention and Visitors Bureau  
This English translation exists for the purpose of making our services easily understood, however please bear in mind that the Japanese originals should be considered the official documents concerning subsidies.